#### We help heroes.

A SUMMARY OF SHARING 2013

ROBINS, KAPLAN, MILLER & <u>CIRESI LLP</u>

#### Cut from the same cloth.

There is no demographic for a hero. No magic formula. No obvious trait you can see on the outside.

Real-life heroes don't wear capes or bright costumes, but in one important respect, they're all cut from the same cloth; they give of themselves with no questions asked, going above and beyond to aid those who need a helping hand. Robins, Kaplan, Miller & Ciresi L.L.P. helps these everyday heroes. We help those who overcome monstrous challenges to protect themselves, their families, and their communities. We help those who provide food, shelter, and other assistance to those in need.

We help heroes, because no one can save the world alone.



#### **EVERYDAY HEROES**

Lending a hand to those who perform heroic deeds every day

4

12

32

**TRUTH, JUSTICE ...** Aiding heroes who overcome monstrous obstacles

**UP, UP, AND AWAY** Helping those who help our children to rise above

**NONPROFIT VALOR** 

Providing support to many virtuous organizations

**A SUMMARY OF SHARING 2013** 

ROBINS, KAPLAN, MILLER & CIRESI LL.R.



Packing boxes of food. Collecting winter clothes. Reading with a child. With a little kindness and the occasional selfless act, anyone can be a hero. Every day.

Through various fundraising events and pledges, the Minneapolis office raised \$12,721 for the Greater Twin Cities United Way.





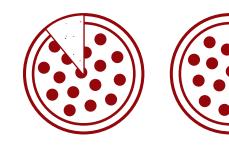
For a fifth year in a row, members of the Los Angeles office participated in the 5K Walk for Kids, benefitting Camp Ronald McDonald for Good **Times**. This sleep-away camp, which serves children with cancer along with their families, is cost-free and medically supervised.

Through structured activities, the camp helps

reverse the emotional damage imposed by cancer and gives campers a positive identity and an increased sense of independence and self-reliance, as well as the social competencies they need to face the future. The Los Angeles office raised \$7,045 and was the fourth-highest fundraising team.



On National Go Red for Women Day in February, the firm showed its support for the American Heart Association by wearing red and collecting \$865 in donations.



Firm members in the Minneapolis office had a rewarding experience participating in the Everybody Wins! Power Lunch Reading Program, a national children's literacy and mentoring nonprofit proven to help at-risk students with reading comprehension, motivation, and academic achievement. The program, whose mission is to ignite within children a passion for reading, primarily serves children facing significant challenges to success.

#### **READING WITH STUDENTS**

From fall 2013 through spring 2014, firm members met once a week to read with students one-on-one. At the end of the program, the students were invited to the office for a pizza party and received books of their own to take home.



## 2013 BOARD MEMBERSHIPS

We share our talents with a diverse network of nonprofits by serving as board members, including boards of directors, executive boards, boards of governors, advisory boards, boards of visitors, boards of trustees, personnel boards, and boards of overseers.

Adath Chesed Shel Emes Cemetery The Advocates for Human Rights Allegro Choral Academy Alliance for Children's Rights American Bar Association American Cinematheque American Civil Liberties of Minnesota American Heart Association - Twin Cities Chapter Asian Professional Exchange Association of Business Trial Lawyers - Los Angeles Chapter Association of Legal Administrators Atlanta Legal Aid Society Augsburg College The Bandini Foundation The Basilica Landmark Foundation The Basilica of St. Mary Bass Lake Rehabilitation District Bob Cousy Humanitarian Boston Bar Association **Boston Bar Foundation** Boys & Girls Club of Venice The Brotherhood Synagogue California Rural Legal Assistance, Inc. Camp Ronald McDonald for Good Times Center for Public Integrity Center of the American Experiment Century City Chamber of Commerce Chartered Insurance Institute of the United Kingdom Children's HeartLink Children's Hospitals and Clinics of Minnesota Children's Law Center of Minnesota

## CHILDREN'S

College Possible Twin Cities **Collier County Bar Association** Collier County Women's Bar Association Community Synagogue of Tenafly and Englewood Compatible Technologies International **Concord Youth Theatre** The Copyright Society of the USA Council on Crime and Justice Danny's Place Youth Center

The Children's Theatre Company believes that the theatre can be a powerful force to illuminate connections, create common bonds, and to transform lives by building bridges to empathy, understanding, inclusion, and opportunity

HEAT

R

NONPROFIT SUPPORT

E COMPAN

cancer research.

## **LEUKEMIA AND LYMPHOMA** SOCIETY \$10, CRAISED & DONATED

Firm members in Minneapolis participated in the Leukemia and Lymphoma Society's Light the Night Walk. More than \$10,000 was raised and donated to the organization, which funds treatments and provides patient-support services, advocacy, and



Members of the Minneapolis office collected school supplies and cash donations for NorthPoint Health & Wellness Center

## **ALLIANCE FOR CHILDREN'S RIGHTS**

Members of the Los Angeles office participated in Moving Past Your Past, a day-long workshop presented by the Alliance for Children's Rights as part of its "Survival Saturday" series. The workshop, which was attended by approximately 70 youth aged 16–20, focused on money management, mock interviews, and eating healthy on a budget. The day culminated with participants listening to a career panel made up of former foster vouth who have overcome obstacles and found success in various professions. The Alliance works to protect the rights of abused and impoverished children throughout Los Angeles County.

During the holiday season, the Los Angeles office donated toys, clothing, and other necessities to a family they adopted through the Alliance for Children's Rights Adopt-a-Family program.



#### **SPECIAL OLYMPICS MASSACHUSETTS**

On September 26, 2013, the Boston office hosted the Tenth Annual Robins, Kaplan, Miller & Ciresi L.L.P. Golf Tournament for the benefit of Special Olympics Massachusetts. The event, which was held at the Myopia Hunt Club in South Hamilton, Massachusetts, has raised more than \$503,500 to date, and in 2013 had 116 golfers participate.

The Minneapolis office collected nonperishable food items and cash donations for Second Harvest Heartland (SHH), the Upper Midwest's largest hunger-relief organization.

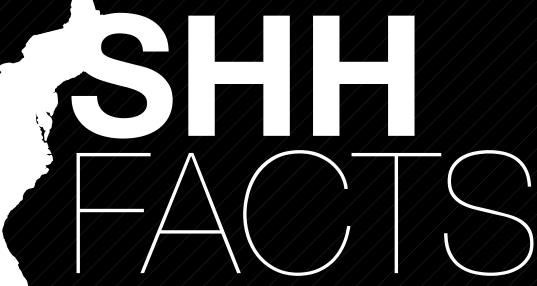


#### WOUNDED WARRIOR PROJECT

Attorneys in the Minneapolis office challenged themselves and their clients when they joined together in July to participate in The Tough Mudder, an intense cross-country, military-style obstacle course spanning almost 12 miles and designed to test all-around strength, stamina, mental grit, and camaraderie. Since its inception, the event has raised more than \$6 million for the Wounded Warrior Project, a veterans' service organization that offers a variety of programs, services and events for wounded veterans of the military actions following the events of September 11, 2001.



\*Statistics provided by 2harvest.org



**MEALS DISTRIBUTED IN 2013** 

POUNDS OF FOOD COLLECTED PER YEAR

**PROVIDES 3 MEALS FOR A PERSON IN NEED** 

## 2013 BOARD MEMBERSHIPS

#### Continued from page 6

**Disability Justice** 

Loyola Law School

**Disability Rights Legal Center** DOCOMOMO US MN Equal Justice Coalition Federal Bar Association - Minnesota Chapter The Friends of Children Foundation Friends of Fawnskin Friends of the Boundary Waters Wilderness The Friends of the Saint Paul Public Library Fund for Legal Aid Society Georgica Estates Condominum Section III Georgica Estates Property Owners Association Greater Minneapolis Crisis Nursery Growth & Justice Guthrie Theater Habitat for Humanity Hamline University School of Law Hebrew Union College Hennepin County Medical Center Foundation Holy Cross College Lawyers Association Holy Cross Varsity Club **Illusion Theatre** Innocence Project of Minnesota The Institute of Theological and Interdisciplinary Studies Intellectual Takeout International Society of Barristers Inver Hills Community College Izaak Walton League of America - Minnesota Division Japan American Society of Minnesota Jewish Community Relations Council of Minnesota and the Dakotas Jewish Council for Scouting in Minnesota Jewish Federation of Greater St. Paul Lake Shore Inn Nursing Home Lambda Legal Lawrence University Lawyers' Committee for Civil Rights Under Law The LEAD Project Leaders of Today and Tomorrow League of Women Voters Minnesota Legal Rights Center Lenox Foundation Loan Repayment Assistance Program of Minnesota Lowry Hill East Neighborhood Association

a safe home. enough food to eat, a decent education, protection against fraud, and personal safety



Firm members in the Atlanta office participated in the Run for Justice, a 5K run/walk benefitting the Atlanta Legal Aid Society. The organization, which has represented Atlanta's poor in civil legal cases since 1924, helps its clients acquire and keep some of life's most basic needs – a safe home, enough food to eat, a decent education, protection against fraud, and personal safety.



Firm members in Minneapolis collected hats and mittens for children in need during a week-long drive. The items collected were distributed through Hats & Mittens, a nonprofit organization serving homeless children and children in need during the cold Minnesota winters. In addition, firm members donated \$200 to the organization.



During the month of December, members of the New York office collected new children's clothes and unwrapped toys for The Children's Aid Society, a nonprofit organization serving New York's neediest children and their families.

## **LEGAL FOOD FRENZY**

In June of 2013, Massachusetts Attorney General Martha Coakley gave special recognition to the Boston office for its ongoing and enthusiastic support of the Legal Food Frenzy.







I'm exceedingly proud to present the powerful stories you'll read throughout this Summary of Sharing. We at Robins, Kaplan, Miller & Ciresi L.L.P are truly inspired by the heroic efforts put forth by our communities and look forward to lending our support to these great people and organizations for years to come. Thanks for reading.

MARTIN LUECK Chairman, Executive Board · Robins, Kaplan, Miller & Ciresi L.L.P.



Attorney General Coakley credited the firm's unique dedication to the program for making the Legal Food Frenzy the successful annual event it has become The 2013 program raised the equivalent of 479,379 pounds of food - the most in the history of the competition - for the Greater Boston Food Bank, providing 282,834 meals to people in the commonwealth who are in need.

PRO BONO EFFORTS

## Even heroes need a helping hand.

Escaping persecution in a land far, far, away. Fighting for children's rights. Ensuring that our veterans don't slip through the cracks. The following stories are about those who have **overcome great odds**. We're proud to help them gain **truth**, **justice**, **and equality**.

- We helped change the life of a mentally disabled and homeless man after the Social Security Administration (SSA) mistakenly believed that he was receiving a rent subsidy and discontinued his payments. Without other income or resources, our client lived out of his car for nine months. Additionally, he became delinquent on his bills, stopped taking his medication, and became isolated from his family. We became involved and negotiated with the SSA for a partial settlement of our client's claims that gave him about 90% of the amount he claimed he was owed.
- We represented a mother who had taken her children from Peru to the United States out of fear that her abusive husband would harm them. The husband subsequently sought to have the children returned to his care in Peru and filed a petition for their return under the Hague Convention on the Civil Aspects of Child Abduction. After a two-day evidentiary hearing in district court, we convinced the judge with clear and convincing evidence that our client's children would face a grave risk of harm if they were returned to their father in Peru.

Additionally, we found that our client was entitled to increased benefits from even further back than he originally requested on his appeal. After an administrative hearing, the judge granted delinquent benefits going back several years, and our client received more than he had expected. We also helped our client find subsidized housing. He now has a home and a third-party payee to ensure he receives his payments and pays his bills. He can afford to pay for his medication, and has reestablished his relationship with his daughter. Subsequently, the Eighth Circuit unanimously upheld the district court's ruling, finding that returning the children to Peru would put them at grave risk of harm. This represents the first time that the Eighth Circuit has upheld a finding of "grave risk of harm" in a Hague Convention case, which will hopefully provide abused parents with a path to victory in future cases.



We obtained two money judgments totalling nearly \$20,000 for a low-income woman in her petition before the family court for violation of an order of support and also obtained dismissal of her ex-husband's petition seeking a downward modification of his support obligation. We at Robins, Kaplan, Miller & Ciresi L.L.P. believe that everyone deserves equal access to our civil justice system, regardless of race, religious beliefs, nationality, or economic situation. Though we truly trust in our legal system, we also recognize that it is sometimes inaccessible to certain individuals, organizations, and families. We work every day to provide that access.

HOURS

In 2013, 5.2% of our total attorney billable time - 19,556 hours - was contributed to pro bono efforts.

We helped a former union worker obtain retirement pension benefits that he had been wrongfully denied. We submitted two amicus briefs to the Second Circuit Court of Appeals, on behalf of the American Society of Journalists and Authors (ASJA), in different aspects of a case pertaining to the mass digitization of copyrighted works. In the first brief, we argued for affirmance of the district court's granting of class certification. In the second brief, we argued for reversal of the district court's grant of summary judgment that the scanning project constituted fair use. Our amicus brief on behalf of the ASJA focused on how the district court's conclusion that those uses were "transformative" departs from prior Supreme Court and Second Circuit treatment of the fair use analysis.

## 2013 BOARD MEMBERSHIPS

Continued from page 10

Marengo 8 LLC Homeowners Association Maritime Law Association of the United States Maritime Law Committee Massachusetts Reinsurance Bar Association Metropolitan State University Alumni Association Mid-Minnesota Legal Aid Midtown Farmers Market The Minneapolis Foundation Minnesota Association for Justice Minnesota Association of Law Libraries Minnesota Early Learning Foundation Minnesota Hispanic Bar Association Minnesota Justice Foundation Minnesota Lavender Bar Association Minnesota State Bar Association

## **MISSISSIPPI RIVER FUND**

Mount Zion Temple

Mountaingate Open Space Maintenance Association National Association of Credit Management National Center for Victims of Crime New York Intellectual Property Law Association Normandale Lutheran Church Foundation Northside Achievement Zone **Planned Parenthood Southeast** Public Counsel **Public Justice Foundation** Public Radio International **RAND Institute for Civil Justice** Riley Purgatory Bluff Creek Watershed District Round Hill Community Corp. Trust Sabes Jewish Community Center Santa Monica Symphony School of Environmental Studies Education Foundation Shakespeare & Company Sheriff's Youth Foundation Sholom Community Alliance Sholom Foundation Sieff Family Foundation Sons of Abraham Congregation Southern Minnesota Regional Legal Services Special Olympics Massachusetts



Our service included representing a woman who campaigned for investment in agriculture, access to education, and employment for rural Ugandans. She also fought against government corruption and was a mobilizing force for women in her village. On the eve of government elections, our client was abducted by members of the ruling party and held for two days. She was tortured, raped, dumped in a remote area, and left for dead. She almost died, but endured to make her way to the United States where we helped her obtain asylum. Our client suffered and fought through ongoing and severe psychological trauma in her new life in the United States, but in this past year, she's managed to obtain two jobs and earn enough money to buy a car and rent a room in an apartment. She is now on a path leading to stability, recovery, citizenship, and peace of mind.

The mission of the Mississippi River Fund is to strengthen the enduring connection between people and the Mississippi River, and to build community support for the Mississippi National River and Recreation Area, a national park that flows through the heart of the Twin Cities.

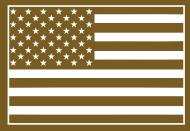
NONPROFIT SUPPORT

## SHE WAS TORTURED. RAPED. DUMPED & LEFT FOR DEAD.

Public Counsel was founded in 1970 and is the nation's largest not-forprofit law firm delivering pro bono legal services. The organization focuses on protecting the legal rights of disadvantaged children; representing immigrants who have been the victims of torture, persecution, domestic violence, trafficking, and other crimes; and fostering economic justice by providing individuals and institutions in underserved communities with access to quality legal representation. This past year, we handled 9 matters for Public Counsel clients, giving more than 450 hours of pro bono legal services.

## SHE PERSEVERED.

## WE HELPED HER FIND STABILITY, RECOVERY, CITIZENSHIP & PEACE OF MIND\_



There are more than **22 million veterans** living in the U.S. On any given night, 300,000 of them are sleeping in shelters or on the streets. Three of the

top five challenges to stability that veterans face are legal. Our pro bono program launched the Veterans and Military Law Initiative in 2012 to offer a wide range of ways for our attorneys and paralegals to provide legal assistance to veterans including appealing benefit denials in the Federal Circuit Court, representing active military members and their families in the "Adopt-a-Red-Bull Program," changing records and/or discharge status, advising veterans at clinics, and providing full representation in a number areas such as family law, consumer law, criminal law, expungements, health care directives, and housing law.



Volunteer Lawyers for the Arts delivers legal services and legal information to more than **10,000 members** of the arts community each year.

We helped a visual artist settle a long-running dispute with her publisher. Our client entered into a contract with the publisher to reproduce, adapt, publish and distribute images of her work in exchange for royalties. The publisher then licensed and sold our client's works throughout the world. Despite all of the licenses and sales, the publisher did not pay our client royalties for a long period of time and refused to return the high-resolution digital files of her works. After several months of communications with no progress, we sent the publisher a draft complaint to be filed in New York Supreme Court. As a result, the publisher agreed to settle the matter by paying our client all royalties due and returning the high-resolution digital files of her works.



We have successfully partnered with the Minnesota Assistance Council for Veterans (MACV) to provide legal consultation to veterans in periodic law clinics at the VA Hospital in Minneapolis. We sponsored four clinics, helping approximately 100 veterans at each clinic.



We helped a disabled veteran obtain expungements from his record of three unlawful detainers. Our client and his family had been living in a small transitional apartment on the second floor with no elevator. The expungements will enable him to secure a more suitable home for himself and his family.

We advocated for a disabled veteran with limited financial means to obtain a fee waiver for a dropped course

at a community college. The client suffers from a medical condition that restricts his physical motions and hindered his ability to keep up with the coursework.

We represented a budding playwright in a copyright infringement action. Our client loosely collaborated with a director on a play and was universally recognized as its sole writer. After a falling-out, the director wrote a substantially similar play with a different title and based it on the same historical facts, including a significant amount of materials that infringed on our client's play. We helped our client reach a settlement agreement that preserved his copyright interest in his play, provided an upfront payment for the director's infringing play, and paid an appropriate amount of compensation for any future exploitation of the director's play.

## 2013 BOARD MEMBERSHIPS

#### Continued from page 14

St. Alphonsus Catholic Counsel of Women St. Anne - St. Joseph Hein Education Foundation St. Paul Central High School Class of 1963 Scholarship Fund St. Paul Parks Conservancy St. Paul Public Schools Foundation St. Thomas Academy T.J. Martell Foundation for Leukemia, Cancer and AIDS Research Target Margin Theater Tee it Up for the Troops, Inc. Teens Alone Town of Shrewsbury Transit for Livable Communities TreePeople, Inc. **Truancy Intervention Project Georgia Tufts Medical Center Tulane Maritime Law Journal** Twin Cities Cardozo Society **Twin Cities Diversity in Practice** Union College Club of Boston University of Minnesota Foundation University of Minnesota Law Review University of St. Thomas University of St. Thomas School of Law **USA** Cares Volunteer Lawyers for the Arts Volunteer Lawyers Network Volunteer Librarians Coalition West Side Community Health Services Westminster Town Hall Forum Westside Jewish Community Center William Mitchell College of Law Winona State University Foundation Women in eDiscovery - Minnesota Chapter Women in Film YMCA of Greater Minneapolis The Zen Studies Society

## HUMAN RIGHTS HEROES

The **Advocates for Human Rights** help individuals more fully realize their human rights in the United States and around the world. For more than 25 years, the Advocates' innovative programming has touched the lives of refugees and immigrants, women, ethnic and religious minorities, children, and other marginalized communities whose rights are at risk. In 2013, we worked on 21 matters for Advocates' clients and donated more than 2,100 hours of pro bono time. We represented a woman and her daughters in an asylum matter. The woman suffered political persecution in Liberia where militants constantly harassed her. Our clients fled Liberia in 2003. They first stayed in a refugee camp in Ghana before they flew to the United States to stay with family on visitor visas. They applied for asylum in 2004. After nine years of government and court delays, we helped our clients resolve the matter with the government attorney agreeing to close the cases under prosecutorial discretion. Shortly afterward, the court issued orders closing the cases, which enabled our clients to stay in the country without fear of immediate deportation. The woman has applied for a visa through her sister, who is a legal resident, and plans to seek work authorization.

## our clients are survivors. WE HELP THEM LIVE.



We obtained asylum for a woman who was illegally detained, beaten, and raped by Cameroon security forces on multiple occasions in connection with her political affiliations. She fled Cameroon to the United States, fearing for her life. Our client was a member of a peaceful political group that opposed the Cameroonian government's corruption and social policies. She bears multiple scars from those beatings and suffers from health issues, including congestive heart failure, which makes it difficult for her to move around without a breathing apparatus attached to an oxygen tank. She also bears many psychological scars identified by the Center for Victims of Torture. We began helping the client, who is elderly and speaks very little English, in 2009 when her case was placed in removal proceedings in the Bloomington Immigration Court. After a two-part trial, the Immigration Court granted asylum.

> We represented a gentleman from Somalia who was detained in solitary confinement just prior to his merits hearing. The client was denied asylum and other alternative forms of relief. We appealed and were granted a remand based on the client's inability to obtain the corroborative

evidence that the Immigration Judge had ordered. Although we were given a short timeframe of three weeks to work the case up from start to finish, in the end we prevailed and our client was granted withholding of removal. He was recently issued a work permit and is doing well. In 2012 we developed a pro bono legal clinic for **Jeremiah Program** residents in collaboration with the Volunteer Lawyers Network and Call for Justice. The clinic launched in January of 2013 and serves Jeremiah Program residents – single mothers with young children, working toward educational and vocational goals to rise from poverty. The program has two residential facilities, located in Minneapolis and St. Paul. The firm has "adopted" the Minneapolis campus, which houses 39 mothers and their children, to provide regularly scheduled advice clinics and other legal services for residents. Since the launch, we've donated more than 200 hours in pro bono legal services.

#### SERVICE EXAMPLES

• A mother came to the clinic with a criminal citation for a misdemeanor disorderly conduct. The citation did not provide any information to ascertain details of the accusations against the woman or a court date. She asserted that she was the victim of an assault rather than the perpetrator. We advised the mother to contact the court to obtain a court date and get access to police reports. The mother followed our advice, and when she went to court, the judge dismissed her case.

• We held two evening seminars on wills, health care directives, guardianship, conservatorship, and powers of attorney for two groups of 15 mothers. We later returned to help six of the moms draft and execute their own wills, health care directives, and power-of-attorney documents.

We initiated **Well & Good**, a legal research and writing program focused on excellence in written advocacy. We partnered with the Children's Law Center of Minnesota to provide legal briefs on two issues that the organization commonly encounters. The first brief set forth conditions in which a biological parent should not have custody of a child. The second brief addressed the importance of a child's educational stability and considerations in the implementation of fostering connections. Our attorneys completed both briefs in February and have contributed more than 250 pro bono hours toward the project.



## **TO SAVE THE WORLD THEY'LL NEED OUR HELP**

**Tubman** helps women, children, and families struggling with relationship violence, substance abuse, and mental health issues. We have offered pro bono representation to Tubman clients since 2001. In 2013, we represented Tubman clients in 14 matters and donated more than 600 pro bono hours.



#### SERVICE EXAMPLE

• We represented a woman seeking an order for protection. Her husband had physically abused her in the past and sent hundreds of harassing text messages. After one abusive incident led to our client leaving her husband with their four-year-old daughter, the husband filed a baseless petition for an order for protection seeking full custody. We responded in kind. The matter settled just prior to trial on terms satisfactory to our client, and she was able to retain partial custody including a no-contact provision for her protection.

## **TOMORROW, TODAY.**

#### ROBINS, KAPLAN, MILLER & CIRESI L.L.P.

## PRIVATE FOUNDATION

Contributions since 1999 total more than \$23,000,000

A partial listing of the organizations we are proud to support:

A Breath of Hope Lung Foundation AchieveMpls The Advocates for Human Rights All Stars Project, Inc. Alliance for Children's Rights Alzheimer's Association The American Antitrust Institute American Association for Justice American Bar Association American Diabetes Association American Experiment American Refugee Committee Asian Pacific American Legal Center Atlanta Legal Aid Society **Atlanta Volunteer Lawyers Foundation** The Basilica Landmark Battered Women's Legal Advocacy Project Best Buy Children's Foundation Beverly Hills Bar Association **Beverly Hills Bar Foundation Bike Cops for Kids Boston Bar Foundation** Boy Scouts of America - Northern Star Council The Boys & Girls Club of Twin Cities The Boys & Girls Club of Venice The Bridge for Youth California Minority Counsel Program California Rural Legal Assistance Call for Justice, LLC Camp Ronald McDonald for Good Times Campaign for Tobacco-Free Kids Cancer Legal Line Center for Ethical Business Cultures **Child Neurology Foundation** Children's Defense Fund Children's Foundation Children's HeartLink Children's Hospital Association Children's Law Center **Children's Theatre Company Citizens League** City of Hope **College Possible** 

NONPROFIT SUPPORT

**The Neighborhood Justice Center** provides comprehensive criminal defense services for low-income persons, emphasizing outreach to communities of color. In 2013, firm attorneys provided close to 200 hours of pro bono representation to Center clients.

## **NOBLE CAUSES**

HRS

• We represented a client who admitted that he had been driving under the influence of alcohol. He did not have any legal defenses, but needed our help to understand his rights and options. After discussing the situation with him, we helped him negotiate a sentence with the city prosecutor. • We prepared for jury trial for a client who was charged with a misdemeanor disorderly conduct. On the day of trial, however, our client decided to settle the matter with a plea negotiation to a petty misdemeanor.

 At an eviction hearing, we negotiated a settlement for a pregnant tenant to extend her lease until after she gave birth.

• We represented a Somali man who speaks English as a second language. As a result of a language barrier with his landlord, he fell behind in rent payments and did not have a clear understanding of how much rent was delinquent. After an eviction hearing with no language interpreter to help him understand the situation, the landlord posted a writ of recovery on our client's door requiring him to leave the premises within 24 hours. Our client filed a motion to quash the writ and his matter was scheduled for trial. After we represented him in a two-hour bench trial with an interpreter, the court quashed the writ of recovery and provided a redemption order, which enables our client to stay in his residence if he pays the rent owing as determined by the court.

## GALLANT EFFORTS

**Volunteer Lawyers Network (VLN)** was established in 1966 with a mission to advise and represent economically disadvantaged people in Minnesota. VLN works with a network of volunteer attorneys to staff matters in a vast variety of legal areas. Since 1994, firm lawyers have partnered with VLN to take on some of these matters. Last year, we worked on 9 matters, including staffing monthly housing court legal clinics at the Hennepin County Government Center and donated more than 300 pro bono hours.

## 674 HOURS

**The Atlanta Volunteer** Lawyers Foundation (AVLF) is a 30+ year joint effort of the Atlanta Legal Aid Society, the Atlanta Bar Association. the Atlanta Council of Younger Lawyers, and the Gate City Bar Association. AVLF provides representation for indigent clients through the efforts of volunteer private attorneys, its student clinical program, and various outreach programs. In 2013, the firm worked on 18 matters for AVLF clients, giving 674 hours of pro bono legal services.



The Minnesota Public Defenders Appellate Office provides criminal and juvenile appeals services to indigent clients. In 2013, our attorney handled 5 cases, contributing 555 hours of pro bono services.

# she frantically called

We have offered pro bono representation to Tubman clients since 2001. In 2013, we represented a woman seeking an order for protection. She had recently left her husband. He had been drinking heavily and had been **verbally abusive** to her in the past. He also destroyed a number of our client's personal items that she had left in the home. Our client planned on dropping off a set of car keys to her husband's broken-down car. She returned to her former home at a time when she thought her husband was not there. After she dropped the keys in the mailbox by the door and was about to drive away, her husband ran out of the house and jumped into her passenger seat. He forcibly grabbed our client's hand that was holding her car keys, **digging his nails** into her. Our client frantically called 911, crying and screaming throughout the recorded conversation. Her husband eventually took the key from her, broke it, and ran inside the house. The police arrived and arrested her husband, who was charged with **domestic assault**. On the eve of trial, as we were about to present our case-in-chief, counsel for the husband announced they would agree to the order for protection without findings of fact, which our client happily accepted.

## We can be heroes, just for one day.

- David Bowie

Cultural Jambalaya is a volunteer-run organization that uses international cultural photography to promote understanding and respect for all people. The nonprofit uses photography as a creative teaching tool for educators in the classroom to illustrate our diverse cultural backgrounds, and also works with multicultural businesses and organizations as part of their diversity initiatives, and marketing or employee programs.

#### **PRIVATE FOUNDATION** from page 21

Compatible Technology International Concern Foundation Concord Youth Theatre Council on Crime and Justice

## **CULTURAL JAMBALAYA**

**Cystic Fibrosis Foundation** Danny's Place Diana Chazin Levitt Memorial Fund **Disability Rights Legal Center** Duke University of Law Dunwoody College of Technology Economic Club of Minnesota Equal Justice Works Express Services, Inc. Family Equality Council FANS FDNY Foundation Federal Bar Association Federated Foundation Flik International Foundation Fighting Blindness Friends of the Minnesota Orchestra Friends of the Saint Paul Public Library The Fund for Legal Aid **GRAMMY** Foundation The Greater Boston Food Bank Greater Minneapolis Crisis Nursery Greater Twin Cities United Way Greater Twin Cities Youth Symphonies Growth & Justice **Guthrie Theater** Hamline Midway Elders Hamline University School of Law Heilicher Minneapolis Jewish Day School Hennepin County Bar Association Hennepin County Bar Foundation Hope Chest for Breast Cancer Foundation Hope for the City HUGE Improv Theater Human Rights Campaign

Illusion Theater Immigrant Law Center of Minnesota The Infinity Project Interfaith Outreach & Community Partners Iowa Hospice Ivey Awards Jeremiah Program Jewish Community Relations Council Jewish Family and Children's Service Just the Beginning Foundation Juvenile Diabetes Foundation

#### NONPROFIT SUPPORT

Minneapolis - Attorneys and staff in Minneapolis supported multiple organizations and individuals in furtherance of the firm's Youth Law Initiative. We worked on 20 matters and gave 664 hours of service to clients directed to the firm by the Children's Law Center of Minnesota (a legal advocacy organization for youth in the foster care system) and the Minnesota Supreme Court's Guardian ad Litem Program.

#### SERVICE EXAMPLES

- We represented a nine-vear-old girl in a trial to terminate the parental rights of her biological mother. Our young client is confined to a wheelchair and has significant medical and educational needs, which were being neglected by her mother. At times, she had been abandoned by her mother for several days without anyone trained to care for her. As a result, our client suffered additional medical problems. Moreover, she was not enrolled in school and was frequently left in the care of her mother's boyfriend, an untreated, convicted sex offender. Our client had no desire to visit, speak to, or see her mother again. After two days of trial, the judge granted our client's wishes. She has been temporarily placed with her grandparents during this time, where our client is happy, healthy, enrolled in school, and making friends.
- We represented the Guardian ad Litem for three children. One of the children, a nine-year-old girl with special needs, was taken into the emergency room with injuries consistent with being brutally assaulted. The mother denied any assault by either herself or her boyfriend and blamed the child's injuries on a fall. We investigated the matter, drafted a petition for termination of parental rights, and prepared for trial with a number of facts, expert witnesses, and exhibits. Right before trial, the mother agreed to permanently transfer legal and physical custody of the children to the hands of loving relatives.

Atlanta - Firm attorneys represented a pregnant teenager who had been living with various friends. Her parents had made her leave home two weeks earlier when they discovered she had bought emergency contraception. The teen wished to reconcile

with her parents but believed she would be unable to do so if they discovered she was pregnant and had decided to have an abortion. We represented the teenager in a judicial bypass hearing in juvenile court, where the judge found that the teen was mature enough to make her own decision, and her relationship with her family would be irreparably harmed if her parents were notified. The court further noted that the teen, to her credit, had been able to continue doing well in school but would likely have difficulty continuing her education if she was not able to return to a more stable home environment.

#### The Youth Law Initiative

is our firm-wide pro bono project devoted to safeguarding the legal rights of children and teens. Children can be victims of abuse. homelessness, neglect, or they can simply be facing a system they do not understand. They are often unrepresented when facing dramatic changes in their lives. Through the Youth Law Initiative, our attorneys work to ensure the legal protection of children and teens while striving to protect their rights and dignity. Each office focuses on the needs of youth in its community.

Supporting our kids isn't heroic.  $\widehat{1}$ IT'S A (2)



**Boston** - We represented a teenager who sought lawful permanent residence in the United States. He had fled his native El Salvador,

fearing persecution by a Latin American gang responsible for the deaths of his family members. The Department of Homeland Security detained him, and his case was transferred to Massachusetts. We obtained Special Immigrant Juvenile Status from the United States Customs and Immigration Services for him. With that status, we then sought an adjustment to lawful permanent residence, which the federal immigration court in Boston granted. The young man now attends a Boston-area high school where he excels in math and plans to attend community college after graduation.



New York - In July, our New York office joined the ranks of law firms and attorneys around the country to support Kids in Need of Defense (KIND). KIND was founded by actress Angelina Jolie and the Microsoft

Corporation to create a pro bono movement of law firms, corporations, nongovernmental organizations, universities, and volunteers to provide guality and compassionate legal counsel to unaccompanied refugee and immigrant children in the United States. KIND serves as the leading organization for the protection of unaccompanied children who enter the U.S. immigration system and strives to ensure that no such child appears in immigration court without representation. They strive to achieve fundamental fairness through high-quality legal representation and by advancing each child's best interests, safety, and well-being.

#### SERVICE EXAMPLES

- We represent a teenager from Guatemala who grew up with an abusive father and neglectful mother. The boy traveled to the United States, primarily to escape his abusive home, but also to learn English and attend school, which he could not afford in Guatemala because his parents did not support him. We are helping our client to obtain Special Immigrant Juvenile Status through guardianship by his maternal uncle, who lives in New York.
- We represent a sixteen-year-old girl from El Salvador, whose family members were terrorized and killed. Fearing for her life, the girl came to the United States where she may be eligible for Special Immigrant Juvenile Status through a guardianship petition by her uncle, or she may be eligible for asylum due to the targeting of her family.

#### **PRIVATE FOUNDATION** from page 25

Juvenile Diabetes Research Foundation Kernochan Center for Law, Media, and the Arts at Columbia Law School Kids' Care Connection Lambda Legal Law Students for Reproductive Justice Leadership Council on Legal Diversity Legal Aid Service of Collier County Legal Rights Center LegalCorps Leukemia & Lymphoma Society Loan Repayment Assistance Program of Minnesota Loyola Law School Minneapolis Heart Institute Foundation Minneapolis Institute of Arts Minneapolis Jewish Federation Minneapolis Jewish Foundation Minnesota Assistance Council for Veterans Minnesota Association for Justice Minnesota Association of Black Lawyers Foundation Minnesota Black Women Lawyers Network The Minnesota Chorale Minnesota Hispanic Bar Association Minnesota Historical Society Minnesota Lavender Bar Association Minnesota Lawmen Police Softball Club Minnesota Medical Foundation Minnesota Orchestra Minnesota Women Lawyers Minnesota Zoo Minnesotans' Military Appreciation Fund Myopia Hunt Club National Center for State Courts National Center for Victims of Crime National Lesbian and Gay Law Foundation National Youth Recovery Foundation Neighborhood Justice Center, Inc. New York Says Thank You New York Shakespeare Festival Northwestern University Ordway Center for the Performing Arts Ordway Theater **OutFront Minnesota** Pacer Center, Inc. Page Education Foundation The Paley Center for Media Pancreatic Cancer Action Pheasants Forever Planned Parenthood Southeast, Playworks **Poetry Society of America Pound Civil Justice Institute** Pro Bono Institute

probono.net

# **ARE ALL**

SEARCHING FOR OPPORTUNITY WORTHY OF COMPASSION DESERVING OF JUSTICE

**IMMIGRANTS**.

#### The Immigrant Law Center of Minnesota

The Immigrant Law Center of Minnesota strives to meet the steadily increasing needs of Minnesota's immigrant and refugee communities by providing quality immigration legal services, law-related education, and advocacy. We handled 11 cases for Center clients in 2013, giving 118 hours of legal services.

the general public.



Southern Minnesota Regional Legal Services (SMRLS) serves low-income people by giving them free legal advice on their critical legal problems. Firm attorneys worked on 15 cases for SMRLS clients, including 7 new matters, giving 270 pro bono hours.

• In one case we sought assistance from Immigrant Law Center of Minnesota when we represented a mother whose child had been tragically murdered by a babysitter. With our client's help in the investigation and prosecution of the babysitter, the babysitter was convicted and imprisoned. Immediately after serving her sentence, the babysitter notified police that our client was using another person's identity for employment purposes. Our client was then charged with identity theft and placed in removal proceedings. We helped our client obtain the evidence and fill out the required documents necessary to obtain a U-Visa, which enables her to stay in the United States as a crime victim who aided in her perpetrator's prosecution. Our client plans to naturalize in the coming years.

#### The Somali White Paper Project

In the fall, we partnered on The Somali White Paper Project with the Advocates for Human Rights and three firm alumni now at ConAgra, Cargill, and Carlson. Our team of attorneys will produce a user-friendly and practical guide for local and national immigration practitioners that addresses the human rights and immigration challenges that have developed since the arrival of the first Somali refugees 20 years ago. The paper will demonstrate challenges that face this community in the Upper Midwest and help inform service providers, community organizations, lawmakers, and

#### **U.S.** Population

#### -13% --- MORE THAN 40 MILLION IMMIGRANTS LIVE IN THE UNITED STATES

#### Southern Minnesota Regional Legal Services (SMRLS)

. We represented a young woman from Ethiopia in an appeal by her ex-husband of the trial court's award to her of spousal support, child support, and sole custody. Our client had been gainfully employed and supporting herself in Ethiopia, but moved to the United States in 2009 after her ex-husband asked her to marry him. She speaks little English and has been unable to find work in the United States. She and her ex-husband have two young children, but he separated from her upon learning that she was pregnant with their second child. Her ex-husband moved in with friends and refused to provide any support to our client, who moved with the children to a women's shelter. On appeal, the ex-husband argued that our client was capable of supporting herself and that he should be awarded sole custody of the children. Our team submitted an opposition brief, arguing that the trial court had applied the appropriate factors correctly, that the custody decision was in the best interest of the children, and that spousal maintenance was appropriate, given that our client has been living in a shelter and does not have sufficient income to meet her needs. The Minnesota Court of Appeals agreed, affirming the trial court's decision.

#### **PRIVATE FOUNDATION** from page 28

Project RISE Project Success **Public Citizen Litigation Group** Public Counsel Public Justice Foundation Public Radio International Ramsey County Bar Association Rand Institute for Civil Justice Restart. Inc. Sabes Jewish Community Center Saint Paul Public Schools Foundation Science Museum of Minnesota The Sedona Conference Sheriff's Youth Foundation Southern Minnesota Regional Legal Services Special Olympic Massachusetts, Inc. St. Paul Chamber Orchestra St. Thomas Academy

## **STAGES THEATRE COMPANY**

SuperValu Foundation Tee it Up for the Troops, Inc. **Tower Cancer Research Foundation** Transit for Livable Communities TreePeople **Truancy Intervention Project Georgia Tufts Medical Center** United Negro College Fund, Inc. United Way The University of Georgia University of Georgia School of Law University of Minnesota Law School University of Minnesota Mock Trial Association University of St. Thomas Volunteer Lawyers for the Arts Volunteer Lawyers Network Walker Art Center Washburn Center for Children William Mitchell Law Review Wisconsin Alumni Research Foundation Wisconsin Law Alumni Association The Women's Bar Association YMCA Youth Frontiers YWCA

For more information on how to apply for a grant from the Robins, Kaplan, Miller & Ciresi L.L.P. Private Foundation contact:

Steven A. Schumeister, Robins, Kaplan, Miller & Ciresi L.L.P. 800 LaSalle Avenue • 2800 LaSalle Plaza • MPLS, MN 55402 Stages Theatre Company is committed to the enrichment and education of children and youth in a professional theatre environment that stimulates artistic excellence and personal growth.

NONPROFIT SUPPORT

#### ROBINS, KAPLAN, MILLER & CIRESI L.L.P. RANKED #7 IN THE COUNTRY FOR PRO BONO BY THE AMERICAN LAWYER

The American Lawyer ranked the firm #7 in its "Am Law 200" survey, which ranks/the nation's 200 highest-grossing firms by their pro bono scores.



#### Robins, Kaplan, Miller & Ciresi L.L.P. 2013 "Pro Bono Award"



Ed Lodgen received the firm's 2013 "Pro Bono Award" for his commitment to pro bono work and the community. For more than nine years, Ed has coordinated pro bono efforts in our Los Angeles office, building relationships with nonprofit legal service providers such as Alliance for Children's Rights and Public Counsel, and helping attorneys identify and engage in a variety of pro bono work in the community.



#### Georgia Truancy Intervention Project's 2013 "Glenda Hatchett Volunteer of the Year Award"

James Kitces was honored for his outstanding public service and dedication to the children and families of Fulton County, Georgia. James serves on the Truancy Intervention Project's (TIP) Board of Directors. TIP's mission is to prevent school failure through a combination of advocacy and outreach in partnership with the public school system, the courts, and social service organizations. The organization works with volunteer attorneys, including attorneys from our firm, to provide advocacy to children in the juvenile court system.

#### Cancer Legal Line's "Volunteer Attorney of the Year Award"



Sally Silk was honored with the "Volunteer Attorney of the Year Award" from Cancer Legal Line for her dedication and commitment to the organization and its clients. Sally made a special impact on the life of a nurse who was diagnosed with cancer and was later denied disability benefits. Sally succeeded in obtaining a reversal on appeal and the client was granted permanent long-term disability coverage.

#### Century City Chamber of Commerce "Citizen of the Year Award"

We are always looking for ways to work with others to increase our pro bono impact. If you are interested in exploring a partnership, please contact Anne M. Lockner.

For its pro bono representations and philanthropic commitment, our firm was presented with the "Citizen of the Year Award" by The Century City Chamber of Commerce. For more than 30 years, the Century City Chamber of Commerce has selected a company that exemplifies excellence in corporate and community relations on which to bestow its highest civic recognition award, "Citizen of the Year."

800 LaSalle Avenue 2800 LaSalle Plaza Minneapolis, MN 55402 FOUNDATION FOR CHILDREN

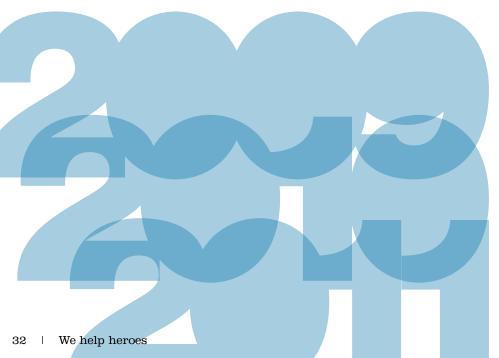
# Education is their, AND AWAY

Supporting parents. Training better teachers. Creating better practices. Closing the achievement gap.

Education is so much more than that which goes on in the classroom, and if our children are to truly **take flight**, they need a solid educational foundation. **Let's build that foundation together.** 

## I OSING THE ACHEVENENT GAP

There is an educational achievement gap in the Minneapolis/St. Paul community, and the Robins, Kaplan, Miller & Ciresi Foundation for Children is committed to lending assistance to those intent on closing it.



- In 2009, only Washington, D.C, had a larger gap than Minnesota in the performance of white and black students on fourth-grade reading and math. At the eight-grade level, Minnesota had the largest gap between black and white students in both reading and math. (2009 National Assessment of Educational Progress test)
- A 2010 study by the African American Leadership Forum found that serious disparities in educational opportunity and outcomes exist for African Americans in the Twin Cities.
- In 2011, Minnesota's four-year graduation rate ranked 49th out of 50 states among African American students and was 50th among Latino and American Indian students. (U.S. Department of Education, 2012)

For low-income students in Minneapolis in 2011, only **39%** read at grade-level and for English-language learners (**23%** of students), only **29%** were reading proficient. For African Americans, **39%** passed third-grade reading assessments; **40%** passed among American Indians; and **41%** among Hispanics. (Minneapolis Public Schools, OneMinneapolis Community Indicators Report)

In 2013, **61%** of white students met college readiness standards compared to **16%** of black students.

(2013 ACT Condition of College & Career Readiness Report)



The way a society treats its children is a direct reflection of that society's worth. The 17 grants awarded in 2013 by the Robins, Kaplan, Miller & Ciresi Foundation for Children-\$1,303,000 - will go a long way toward improving the most important asset we can offer our children: education. The organizations we support don't provide stopgap solutions: They provide systematic changes that make the world better for students from pre-K all the way through college. They provide the means for our children to succeed today and, more importantly, tomorrow. And that's the most heroic thing a society can do.

MICHAEL V. CIRESI Board President and Chairman

Robins, Kaplan, Miller & Ciresi Foundation for Children

## TEACH THE CHILDREN SO IT WILL NOT BE

#### HIAWATHA LEADERSHIP ACADEMY // \$80K

Hiawatha Leadership Academy (HLA) is a network of open-enrollment collegepreparatory charter schools. Founded in 2006 as a K-12 public charter school, HLA's mission is to empower its graduates with the knowledge, character and leadership skills needed to graduate from college and serve the common good, regardless of their racial, social, or economic backgrounds.

HLA has demonstrated an innovative and effective elementary and middle school model with proven academic results. It is a data-driven organization that regularly collects information to measure progress and contributes to closing the academic achievement gap and building a culture that expects and supports all children to succeed in school. In 2013, the Robins, Kaplan, Miller & Ciresi Foundation for Children contributed \$80,000 for expansion of Hiawatha's proven academic middle school model as well as recruitment and retention of high-quality leadership, teachers, and staff.

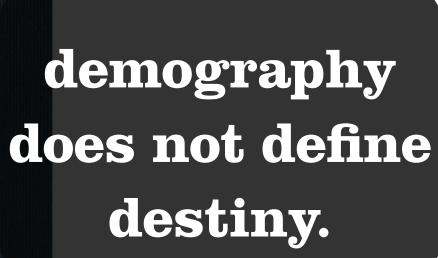
"The grant from the Robins, Kaplan, Miller & Ciresi Foundation for Children will allow Hiawatha Academies to grow to serve more students," said Anna Lee, Director of Development at Hiawatha Academies. "It will also help to ensure that neither race nor zip code determines any child's academic future."



The Northside Achievement Zone (NAZ) Promise Neighborhood is a collaboration of organizations and schools who work with children and families in a geographic "Zone" of North Minneapolis to build a culture of achievement so that all youth graduate from high school ready for college. NAZ, which currently serves 150 families through its family engagement programs, hopes to increase its service to 500 families and 1,250 children by the end of 2015.

Nearly half of the children living in the Zone are African American, and the 2005-2007 child-poverty rate for African American children in Minneapolis was 61%, compared to 8% for white children, according to a 2009 Minneapolis Youth Coordinating Board report. Additionally, a joint survey completed by Wilder Research and NAZ showed that 24% of children in the Zone who attended Minneapolis Public Schools in 2011 (grades 3 – 8) demonstrated grade-level achievement in math, compared to 51% for all children in 2008, as reported by Minnesota Department of Education. Using the same data sources, 28% of children in the Zone are at or above gradelevel in reading, compared to 71% in the state.

NAZ's goal is to end generational poverty by improving achievement outcomes for all children and youth in the Zone. NAZ offers a long-term strategy that moves parents and children through a cradle-to-career pipeline that provides comprehensive support from prenatal through age 18.





#### KIPP MINNESOTA // \$25K

KIPP Minnesota was founded in 2006 with KIPP Stand Academy opening in 2008. The mission of KIPP Minnesota is to create open-enrollment college preparatory schools that provide high-quality education to students who are traditionally educationally underserved. Using the promising practices that have been proven effective in KIPP schools across the country, KIPP Stand Academy is dedicated to giving their middle school students (96% of whom are students of color and 93% of whom are eligible for lunch aid) the same opportunities to succeed in life as Minneapolis students from privileged backgrounds.

On average, KIPP students demonstrated 1.1 years of growth in 2012 – meaning the achievement gap began to shrink slightly for their students. The seventh- and eighth-graders advanced by an average of 1.41 years that year, which approached the school's goal (1.5 years). Staff retention was at 87%, and 69% of families surveyed said they were "satisfied" or "very satisfied" with the school.

> "At KIPP Stand Academy, we believe that demography does not define destiny," said KIPP Stand Academy Principal Alvin Abraham. "Although most of our students live in North Minneapolis neighborhoods where only 30% of students are projected to complete high school, our college-prep middle school gives students the academic skills and character strengths they need to succeed in rigorous area high schools and beyond. Based on our student outcomes last year, we were listed in MinnCAN's Top Ten Middle Schools for Black Student Performance and named a Celebration School by the Minnesota Department of Education. We are very grateful to the Robins, Kaplan, Miller & Ciresi Foundation for Children for supporting the growth of our school, and excited to announce that we will move to a larger campus on the far north side of Minneapolis

this summer.'

#### EDUCATION TRANSFORMATION INITIATIVE // \$25K

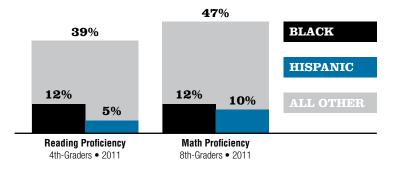
The Education Transformation Initiative (ETI) is committed to dramatically accelerating student achievement outcomes in the Twin Cities by strategically aligning funders to invest in high-impact system-andecosystem-level investments. The ETI partners will engage in a systemsmapping process designed to yield new insights about the nature of the problem and its solutions, as well as a prioritized set of initiatives to:

#### Emphasize practices that get results

#### Remove identified barriers

#### Cultivate transformative and innovative opportunities in Minnesota

According to a recent study, the Twin Cities has the second worst education achievement gap in the country. By eighth grade, black students in Minneapolis and St. Paul are five grade levels behind their white peers in math. Disadvantaged children in our community are not only lagging behind their suburban counterparts but also have very low absolute skill levels.



Those at ETI believe that education is a complex system, and that the best way to drive sustainable, transformational change in such a system is to focus grant-making, policy advocacy, and capacity-building to make consistent, measurable improvements in education outcomes and to drive the conditions necessary to bring solutions to intractable problems. The Robins, Kaplan, Miller & Ciresi Foundation for Children is proud to be one of many contributors to the launch phase of this vital initiative.

#### EDUCATORS 4 EXCELLENCE // \$50K

Educators 4 Excellence (E4E) began as a group of New York teachers who wanted to change the top-down approach to education policy making, which largely alienated teachers from crucial decisions that shape classrooms and careers. With support from the Robins, Kaplan, Miller & Ciresi Foundation for Children, E4E successfully established a Minnesota chapter in 2012 that currently has 250 member-teachers and one full-time community organizer.

E4E is a young organization on both a national and local level, and it is

"Educators 4 Excellence is thrilled to partner with the Robins, Kaplan, rapidly expanding. However, the expansion is being planned intentionally and Miller & Ciresi Foundation for Children in our mission to elevate the carefully, demonstrating savvy and forethought with regard to the readiness of teaching profession and increase student achievement by ensuring that local landscapes to rally around the organization's principles and beliefs. all educators have a voice in decisions that impact their classrooms In 2013, E4E looked to raise enough funds to bring the Minnesota chapter and careers," said Madaline Edison, Executive Director of Educators 4 to fully functional status. Excellence, Minnesota,

## TO ALLA DIA THE WORLD WE MUST COLLENS THE SYSTEM

#### MINNESOTA CAMPAIGN FOR ACHIEVEMENT NOW // \$125K

36 | We help heroes

Lack of public awareness is one of the major obstacles to closing the achievement gap between students of color and other students in Minnesota. It's clear that the state is in need of a unified strategy that can effectively and independently advocate across the issues of greater choices, accountability, and flexibility which will lead toward major education reform.

Minnesota Campaign for Achievement Now (MinnCAN) is the second state branch of 50CAN, the 50-State Campaign for Achievement Now. Its goal is to change Minnesota state laws to remove any barriers that stand in the way of implementing proven strategies to raise student achievement and close the achievement gap.

"At increasing rates, Minnesotans are engaging in a new dialogue to make our state the nexus of world-class public education once again,"

said Daniel Sellers, MinnCAN Executive Director. "We're making strides at the state capitol: reducing achievement gaps, accelerating student achievement, and improving teacher effectiveness. This work is possible because of the 11,000 'actionists' who have joined our movement and because of the generosity of funders such as the Robins, Kaplan, Miller & Ciresi Foundation for Children."

In its third year of operation, MinnCAN has a track record of success. Some of its achievements to date include:

- Passage of legislation for alternative certification processes including acceptance of licensed teachers from other states
- Implementation of content-knowledge testing for mid-career professionals
- Two-year licensing of candidates from other certification programs like Teach for America.

#### EMPOWER // \$20K

EMPOWER is a new parent advocacy project that will operate and be incubated under the Charter School Partners umbrella until it is spun off as an independent nonprofit advocacy organization. EMPOWER's vision is to build a movement that empowers underserved and underrepresented parents and communities in Minnesota to advocate for high-guality education options for all children. The group seeks to build coalitions and alliances with parent and community advocacy groups that speak to both school reform and ensuring equity in society as a whole.

## There is an appetite for education reform in Minnesota.

Low-income parents are almost entirely absent in the public debate about education, despite possessing great potential power to drive needed education reforms. Minnesota's present education reform coalition includes voices from nonprofit and business leaders, elected officials, the teachers' union, and college students, but little-to-no representation from low-income parents.

EMPOWER's response to this lack of representation is to build a grassroots movement of parents who advocate for an education system that produces success and achievement for all children.



#### ST. PAUL PUBLIC SCHOOLS // \$25K

The St. Paul Public Schools (SPPS) Foundation is an independent nonprofit organization partnering with the St. Paul School District and the community to increase academic achievement for students in St. Paul Public Schools. Its pilot project, Parents as Partners in Learning, is an expansion of the foundation's efforts to close the achievement gap in St. Paul.

The goal of the Parents as Partners in Learning project is to increase parental engagement by providing program partners with best practices, professional development, and technical assistance. Thanks to a contribution from the Robins, Kaplan, Miller & Ciresi Foundation for Children, the SPPS Foundation was able to award \$5,000 grants to CommonBond Communities (CBC) and Project for Pride in Living (PPL) to pilot new parent-engagement activities with families in their programs. The foundation selected CBC and PPL because they are both "tutoring partners" that provide literacy tutoring to elementary-aged residents of their affordable housing units. Both organizations have unique opportunities to deepen their relationships with parents of children in their programs.

#### In 2012, 85% of Caucasian students were proficient in reading, while the city's low-income students and students of color trailed behind by significant margins:



## PARENTS TEACH LIFE. WE HELP THEM TEACH IT.



#### WAY TO GROW // \$50K

Since 1989, Way to Grow (WTG) has empowered Minneapolis-area parents to help their children succeed in school. The organization's mission is to work closely with parents and communities, ensuring that children within the most isolated families are born healthy, stay healthy and are prepared for school. Way to Grow meets families and children "where they are" and works with them to move forward, providing holistic, year-round, multi-year, language-to-language programming.

According to the University of Minnesota's Humphrey Institute, children with limited English proficiency have lower scores than their English-speaking peers. In Minneapolis, eight out of ten white, English-speaking children meet at least two pre-literacy benchmarks at the time they enter kindergarten. For African-American children, only five of ten have that knowledge, and for Spanish-speaking Latino children, one of ten. This achievement gap persists as children progress through kindergarten through third grade, a vital era in their development.



In response, WTG focuses its literacy efforts on young children from birth through age five, specifically recruiting and training parents to be their own children's first teachers.

"I'm amazed by what Way to Grow has accomplished since its inception 25 years ago - and now is the time to keep the momentum going," said Way to Grow Executive Director Carolyn Smallwood. "Using our outcome-based, holistic approach to early learning, we continue to nurture and encourage children's first teachers - their parents - to ensure every child has an equal opportunity to succeed in school and life. With the help of the Robins, Kaplan, Miller & Ciresi Foundation for Children, we have been able to succeed in our mission beyond measure."

#### ROBINS, KAPLAN, MILLER & CIRESI LLP

## FOUNDATION FOR CHILDREN

The mission of the Robins, Kaplan, Miller & Ciresi Foundation for Children is to serve as a catalyst for creative, innovative, and systems-changing programs to achieve a long-term impact in promoting education and equal opportunities for all Minnesotans.

#### 2013 BOARD OF DIRECTORS

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#### For more information on grants and guidelines, please contact:

The Minneapolis Foundation 800 IDS Center 80 South Eighth Street Minneapolis, MN 55402

612-672-3878 rkmcfoundationforchildren.org

The Robins, Kaplan, Miller & Ciresi Foundation for Children is a supporting organization of The Minneapolis Foundation.

## NEVER **STOP** LEARNING.



#### CHURCH OF THE ASCENSION // \$75K

A recent Harvard Family Research Project report revealed that nearly a third of America's children are being left behind educationally. These forgotten children will not graduate from high school, go on to postsecondary schooling, or have

the skills that they need to succeed in society or in local, regional, or global economies.

Church of the Ascension, a multi-cultural Catholic community and school in North Minneapolis, has long worked at closing the city's achievement gap by providing its Summer Enrichment Program, a rigorous summer school program that lays the groundwork for academic success for underserved, low-income children of color in its community.

Contributions from the Robins, Kaplan, Miller & Ciresi Foundation for Children support Ascension's plans to expand enrollment in the program from 90 children in 2013 to nearly 200 in 2015. Increasing the number of low-income families and children of color who benefit from increased access to programs that improve skills in core subjects of language arts, math, and science will certainly make strides toward closing the achievement gap in North Minneapolis.

Ascension has already demonstrated a model of success in this area, and will monitor and measure the progress of the expanded program in an attempt to create a culture that expects and supports the success of every child in its system

#### SCHOLARSHIP ON BEHALF OF KAREN KELLEY-ARIWOOLA // \$3K

For the second consecutive year, the Robins, Kaplan, Miller & Ciresi Foundation for Children awarded a scholarship on behalf of Karen Kelley-Ariwoola, former Vice President of Community Impact. The scholarship was awarded to the Knox College (Illinois) George Washington Gale Scholars Program in honor of Joan Milan Kelley for the 2013-2014 school year

## **DAY 1:** BIRTH **YEAR 5:** KINDERGARTEN THAT'S APPROXIMATELY 1,800 DAYS TO SHAPE A LIFE.



#### YWCA OF MINNEAPOLIS // \$100K

The goal of the YWCA of Minneapolis Early Childhood Education Program is to lead the way in providing access to quality early-childhood education for all families, regardless of race, economics or culture.

"Support from the Robins, Kaplan, Miller & Ciresi Foundation for Children ensures that families and children across the sectors have access to high-quality early-childhood education," said Deby Ziesmer, Vice President, Early Childhood Education. "This gives children the early start necessary to lay a strong educational foundation."

#### of YWCA children met or exceeded literary benchmarks compared to 70% in the **Minneapolis Public Schools**

The YWCA Early Childhood curriculum places a unique emphasis on anti-bias practices, conflict resolution skills, and culturally celebratory values; and it is structured to help children and families overcome barriers so they can succeed in school and life. In 2011, according to the Minneapolis Beginning Kindergarten Assessment, 93% of YWCA children met or exceeded literacy benchmarks compared to 70% of children in the Minneapolis Public Schools, Children at the YWCA are 80% children of color and 72% from low-income households, with 67% of households at or below poverty level.

It is clear that all children can succeed with access to high-guality early childhood education, and the Robins, Kaplan, Miller & Ciresi Foundation for Children is pleased to be part of the YWCA's curriculum development and program expansion

#### THINK SMALL // \$125K

The Minnesota Department of Education reports that fewer than 50% of Minnesota's children are prepared for kindergarten when they start school. Think Small's mission is to advance guality care and education for children in their crucial early years. It provides training for childcare providers (licensed and non-licensed) and gives information and referrals for parents to find appropriate care for their kids.



Early Learning Access efforts in Minneapolis. Through these efforts, the organization will continue to build a scalable model for high-guality early childhood development, including systematic improvement of childcare and early learning standards of quality along with creation of scholarships that support those most-vulnerable and at-risk children.

Think Small has increased the supply of high-quality education programs in Minneapolis with a specific focus on communities of color and immigrant communities. So far, 21% of licensed family childcare program providers and centers have been rated. In 2013, Think Small recruited 85 programs (49 centers and 36 family childcare programs) for Parent Aware, its other primary initiative.

**Students learn** to read by third grade. After third grade, students read to learn.

In 2013, the Robins, Kaplan, Miller & Ciresi Foundation for Children contributed \$125,000 to Think Small's Advanced





#### PARENT AWARE // \$200K

Parent Aware for School Readiness (PASR) is designed to help parents find childcare providers who deliver high-quality early learning programs to prepare children for kindergarten.

Proficiency on the kindergarten assessment is directly correlated with proficiency in third-grade reading, which is a crucial learning benchmark for students. Students who struggle with early literacy concepts in kindergarten are often the same students who struggle to read at the end of third grade. Students with limited literacy are more likely to exhibit behavioral problems, repeat a grade, and eventually drop out of school. Investments in early childhood produce significant gains to students and families, and pay public dividends of \$8 for every \$1 invested in early childhood over the course of an individual student's lifetime.

**Asian • 71%** Black • 69%

American Indian • 64%

Hispanic • 43%

**Percentage** of Minnesota children who enter kindergarten prepared to learn.

PASR's four-star rating system helps parents find programs that go above and beyond to prepare children for school and life. The free service measures research-proven best practices that help children succeed. "If parents know about Parent Aware Ratings, they can more effectively find and advocate for quality childcare," said Douglas M. Baker, Jr., Chairman and CEO, Ecolab and PASR Board Vice Chair. "It's essential that parents, politicians and childcare providers know that there is an effective way to assess who is providing high-quality early education. That's what PASR does and it's key to transforming the quality of Minnesota's childcare."

We at the Robins, Kaplan, Miller & Ciresi Foundation for Children believe that preparing children for kindergarten is an instrumental step toward closing the achievement gap, and stand firmly with the Parent Aware mission.

#### MINNCAN/NATIONAL COUNCIL ON TEACHER QUALITY ANNUAL REVIEW OF TEACHER PREPARATION // \$25K

American public schools hire nearly 165,000 new teachers each year, almost all of whom have completed a formal teacher preparation program. The best alternate-route programs, however, provide fewer than 6% of these teachers, many of whom must still complete professional studies at local universities. To meet demand for guality teachers, the nation must have the ability to provide affordable, effective training on a broad scale.

The National Council on Teacher Quality (NCTQ) Annual Review of Teacher Preparation evaluates Minnesota's teacher preparation programs. The program is part of a national effort and partnership with US News & World Report to develop a set of measurable indicators of teacher prep program quality.

With a goal of ensuring that all new teachers are able to start their careers "classroom-ready," NCTQ's Annual Review rates more than 1,100 institutions that prepare teachers, including 27 in Minnesota These institutions are rated on their performance against a set of standards capturing the talent, knowledge, and skills that schools need, including early reading instruction; competency in the Common Core standards; adequacy in STEM fields; strong clinical experiences; meaningful admissions standards; and, where possible, evidence of graduate effectiveness in the classroom. These standards, vetted and scrubbed by a panel of national experts, have been extensively field-tested in the course of 11 pilot studies conducted between 2004 and 2012.

MinnCAN was instrumental in securing Minnesota's involvement in the NCTQ Annual Review, and the Robins, Kaplan, Miller & Ciresi Foundation for Children was proud to contribute to the effort.

#### TEACH FOR AMERICA // \$100,000

Teach for America (TFA) is one of the nation's largest providers of teachers for low-income communities and a recognized pipeline for leadership committed to educational equity and excellence. Last year, TFA placed 35 teachers into Twin Cities Metro Area schools. In fiscal year 2013-14, TFA hopes to increase the number of placements to 40 in an attempt to meet current demand. Currently, 74 first- and second-year corps members teach in 27 Twin Cities schools, impacting more than 4,000 students

> According to the U.S. Department of Education, in 2011, Minnesota's four-year graduation rate ranked 49th out of 50 states among African-American students and was 50th among Latino and American-Indian students. Low-income students and students of color represent an increasing percentage of the state's overall population growth, and yet they are disproportionately less likely to receive a quality education.

TFA addresses this issue by recruiting the nation's brightest thinkers and highest achievers to tackle the persisting inequities in our school systems. TFA Twin Cities has been active for four years and has placed teachers in the highest-need neighborhoods.

#### Minnesota's four-year graduation rate ranked 49th out of 50 states among **African-American students.**

TFA's mission and educational and leadership outcomes are in alignment with the Robins, Kaplan, Miller & Ciresi Foundation for Children's interest in working with the highest-need children and effecting long-term systemic changes; and we were happy to contribute in 2013 for general operating expenses and continued growth.

While overall student suspensions decreased in St. Paul Public Schools (SPPS) by 30% between the 2011-12 and 2012-13 school years, three out of every four suspended students were African American. African American students make up just 31% of the district's student population, but 72% of all its suspensions.

The Robins, Kaplan, Miller & Ciresi Foundation for Children provided support in 2013 to help SPPS provide equity coaching and focused professional development for the staff of three "target schools" in order to address the disproportionate suspension rate of African American students, and create a model for the district.

By the end of this model installation, principals in the three target elementary schools will be using an equity tool in their classroom walk-throughs and in their work with teachers to create classrooms that are culturally responsive to the needs of every student.

The Robins, Kaplan, Miller & Ciresi Foundation for Children has always supported scalable reforms that have system-wide impact. With funding for intensive racial-equity coaching at select schools, SPPS will have the opportunity to create "proof points" for the rest of the district and implement an aggressive district-wide strategy to end the disproportionality of suspensions and refocus professional development on best practices for engaging all students.

## An education is only as strong as its weakest teacher.

**TOTAL POPULATION** 



#### **ROBINS, KAPLAN, MILLER & CIRESI FOUNDATION FOR CHILDREN**

## **\$16 MILLION & CHANGE, FOR CHANGE.**

Since 1999, the mission of the Robins, Kaplan, Miller & Ciresi Foundation for Children has been to serve as a catalyst for creative, innovative, and systems-changing programs to achieve a long-term impact in promoting education and equal opportunities for all Minnesotans.

\$1,715,000.00

\$185.000.00

\$175.000.00

\$150,000.00

\$100,000.00

\$50.000.00

\$125.000.00

\$25.000.00

\$75,000.00

\$75,000.00

\$75,000.00

\$215.000.00

\$250.000.00

\$40,000.00

\$25,000.00

\$150.000.00

\$300,000.00

\$100,000.00

\$200.000.00

\$100.000.00

\$200,000.00

\$67,000.00 \$500,000.00

\$75.000.00 \$50.000.00

\$50,000.00

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\$50,000.00 \$17,500.00

\$50,000.00

\$20,000,00

\$100.000.00

\$159,340.00 \$100,000.00

\$40,000.00

\$3.000.00

\$150,000.00

\$80,000.00

\$100.000.00 \$150,000.00

\$166.000.00

\$125,000.00

\$12,363,090,64

JUDIAL JUSTILE	-•	<b>SOCIAL JUSTICE</b>	
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#### **CLIMB** Theatre Greater Minnesota Housing Fund Growth and Justice Growth and Justice **Hmong American Partnership** Illusion Theater and School Lawyers' Committee for Civil Rights under Law The Minneapolis Foundation (MN Meeting on immigration) The Minneapolis Foundation (MN Meeting 2006 on racial disparities) The Minneapolis Foundation (MN Meeting 2007 on racial disparities) Minnesota Advocates for Human Rights Minnesota Housing Partnership Mixed Blood Theater Sabathani Community Center Youth Performance Company

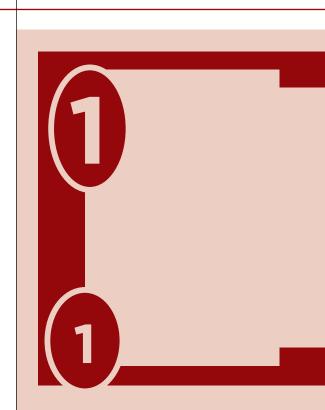
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EDUCATION	
Achieve!Minneapolis	
Amherst H. Wilder Foundation	
Archdiocese of St. Paul and Minneapolis	
Ascension Church and School	
Best Academy Inc.	
Better Schools Referendum 2008	
Breakthrough St. Paul	
Charter School Partners	
Charter School Partners	
Childrens Theatre Company and School	
Childrens Theatre Company and School	
Educators 4 Excellence	
Educators 4 Excellence	
EMPOWER	
Friends of the Minneapolis Public Library	
The Fund for Public Schools (WTC School Relief Fund)	
Greater Twin Cities United Way	
Growth and Justice	
Hampton University	
Heading Home Minnesota	
Hiawatha Leadership Academies	
Hiawatha Leadership Academy	
Institute for New Americans	
Institute for New Americans	
Itasca Project	

KIPP Minnesota	\$125,000.00
KIPP Minnesota	\$25,000.00
KIPP Minnesota	\$25,000.00
Knox College Office of Advancement	\$3,000.00
League of Women Voters of Minneapolis	\$2,000.00
MinnCAN	\$125,000.00
MinnCAN	\$125,000.00
MinnCAN	\$25,000.00
MinnCAN	\$125,000.00
The Minneapolis Foundation (MN Dream Fund)	\$100,000.00
The Minneapolis Foundation (MN Meeting 2004 on education)	\$50,000.00
The Minneapolis Foundation (MN Meeting 2008 on education)	\$75,000.00
The Minneapolis Foundation (MN Meeting 2010)	\$25,000.00
The Minneapolis Foundation (MN Meeting 2010)	\$20,000.00
The Minneapolis Foundation (MN Meeting 2011)	\$100,000.00
The Minneapolis Foundation (DREAMers Fund)	\$50,000.00
The Minneapolis Foundation (Education Transformation Initiative)	\$25,000.00
Minneapolis Public Schools	\$50,000.00
Minneapolis Public Schools	\$300,000.00
Minneapolis Youth Coordinating Board	\$50,000.00
Minnesota Early Learning Foundation	\$250,000.00
Minnesota Early Learning Foundation	\$250,000.00
Minnesota Early Learning Foundation	\$250,000.00
National Child Protection Training Center (WSU Foundation)	\$250,000.00
National Child Protection Training Center (WSU Foundation)	\$250,000.00
National Institute on Media and the Family	\$57,500.00
National Institute on Media and the Family	\$4,522.50
North Community High School	\$11,448.14
Northside Achievement Zone	\$75,000.00
Northside Achievement Zone	\$150,000.00
Northside Achievement Zone	\$125,000.00
Northwest Minnesota Foundation	\$200,000.00
Northwest Minnesota Foundation	\$100,000.00
Out of School Time	\$125,000.00
PACER Center	\$100,000.00
Padilla Speer Beardsley (assistance to Mpls. Public Schools)	\$50,000.00
Parent Aware for School Readiness	\$250,000.00
People Serving People	\$10,000.00
Pillsbury United Communities	\$8,000.00
Project SUCCESS	\$90,000.00
Project SUCCESS	\$45,000.00
Ready 4K	\$250,000.00
Ready 4K	\$250,000.00
Ready 4K*	\$125,000.00
Ready 4K	\$100,000.00 \$75,000,00
Ready 4K	\$75,000.00 \$100,000,00
Seed Academy/Harvest Preparatory School	\$100,000.00

25.000.00 5.000.00 5,000.00 00.000.00 .000.00 25.000.00 25.000.00 5.000.00 25.000.00 00.000.00 0.000.00 5,000.00 5.000.00 0.000.00 00.000.00 0.000,00 5.000.00 0.000.00 300.000.00 0.000.00 250,000.00 50.000.00 250.000.00 50,000.00 50.000.00 7,500.00 .522.50 1.448.14 5,000.00 50.000.00 25,000.00 200.000.00 00.000.00 25,000.00 00.000.00 0.000.00 50.000.00 0,000.00 00.000 0.000.00 5.000.00 50,000.00 25,000.00 00,000.00 00.000.00

Seed Academy/Harvest Preparatory School St. Paul Public Schools Summit Academy OIC Summit Academy OIC Teach For America **Teach For America** Teach For America Think Small Thurgood Marshall Scholarship Fund Twin Cities RISE! Vote Yes for Strong Schools Washburn Center for Children Way to Grow Way to Grow Way to Grow YWCA



\$500.00 \$500.000.00 \$932,000.00 \$58,180.00 \$150.000.00 \$100.000.00 \$20,000.00 \$25.950.00 \$50,000,00 \$155.000.00 \$250.000.00 \$237,150.00 \$200.000.00 \$25,000.00 \$100.000.00 \$50,000.00 \$100,000.00 \$300.000.00 \$150,000.00 \$100,000.00 \$125,000.00 \$10,000.00 \$150.000.00 \$20.000.00 \$400,000.00 \$50,000.00 \$15,000.00 \$50.000.00

#### PUBLIC HEALTH

Center for Victims of Torture Center for Victims of Torture Center for Infectious Disease Research and Public Policy Center for Infectious Disease Research and Public Policy Emerge Community Development The Foundation of Children's Hospital and Clinics of MN\*\* The Foundation of Children's Hospital and Clinics of MN Legal Aid Society The Minneapolis Foundation (Children's Wellness Project) Minneapolis Medical Research Foundation (Center for Urban Health) Minneapolis Medical Research Foundation (Center for Urban Health) Minnesota Center for Environmental Advocacy Minnesota Smoke-Free Coalition

#### OTHER

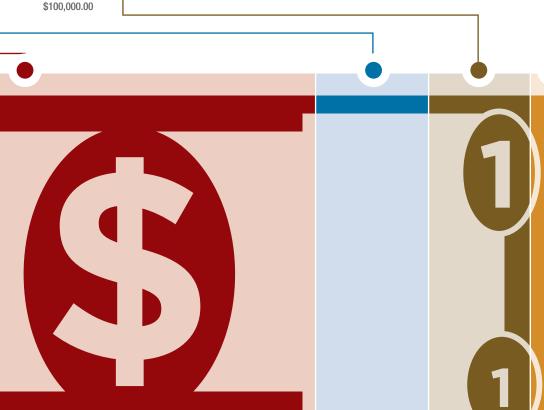
Amherst H. Wilder Foundation The Minneapolis Foundation (office relocation)

#### **GRAND TOTAL**

#### \$16,223,090,64

\* \$100,000 grant approved at 11/10/09 meeting from the RKMC Recognition Fund

\*\* \$250,000 grant approved at 2/25/08 meeting from the RKMC Recognition Fund



#### \$2.070.000.00

\$125,000.00 \$100.000.00 \$500,000.00 \$350,000.00 \$100.000.00 \$250,000.00 \$300.000.00 \$10,000.00 \$35,000.00 \$100.000.00 \$100.000.00 \$50.000.00 \$50,000.00

\$75.000.00 •

\$25.000.00

\$50.000.00

#### A SUMMARY OF SHARING 2013

ROBINS, KAPLAN, MILLER & CIRESI i.i.



A SUMMARY OF SHARING 2013

ROBINS, KAPLAN, MILLER & CIRESI LLP