



**Ronald J. Schutz**  
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**FOCUS OF PRACTICE**

Business Litigation  
Health Care Litigation  
Intellectual Property and Technology Litigation  
International Trade Commission  
License Disputes  
Life Sciences  
Patent Litigation  
Patent Office Trials  
Software  
Strategic IP Monetization  
Trade Secret  
Trademark, Advertising and Brand Litigation

**EXPERIENCE**

Ronald J. Schutz is a nationally recognized and award-winning trial lawyer and Chair of the firm's Executive Board. Mr. Schutz is a Fellow of the American College of Trial Lawyers and is listed in *The Best Lawyers in America*. Based on his trial against Clear Channel Communications, *The National Law Journal* named Mr. Schutz to its annual list of the "Top 10 Winning Litigators in the United States." A source reports to *Chambers*, "He is one of the most impressive people I have ever met. He is incredibly sharp, well spoken and powerful in every sense..." Mr. Schutz is a frequent lecturer and author on topics related to litigation and trials and he is often quoted in the business and legal press. He has also appeared on the NBC Nightly News and the CBS Morning News.

**EXPERIENCE (Cont.)**

Mr. Schutz has extensive trial experience. Among his more significant jury verdicts and judgments are the following: \$110 million (*Fonar v. GE*); \$89 million (*Grantley v. Clear Channel*); \$35 million (*St. Clair v. Canon*); \$25 million (*St. Clair v. Sony*); \$12 million (*Personal Audio v. Apple*); and \$6 million (with settlement of \$13.5 million after verdict) (*Megdal v. La-Z-Boy*).

Mr. Schutz is extensively involved in community and public affairs. He is a former Chair and current board member of the Center of the American Experiment and a member of the Board of Directors of Tee It Up for The Troops. He is also a member of the University of St. Thomas Law School Board of Advisors. Mr. Schutz is a past board member of the Guthrie Theater and the YMCA of the North. He is a past president of the University of Minnesota Law School Alumni Association and a former member of the Advisory Board of the Minnesota Law Review. In addition, served as chair of the Minnesota Commission on Judicial Selection (appointed by Governor Pawlenty). Mr. Schutz also served as Chairman of the Board of Directors of Pawlenty for President (2011-2012).

Mr. Schutz attended Marquette University on an ROTC Scholarship where he graduated *magna cum laude* with a degree in Mechanical Engineering. Mr. Schutz graduated with honors from the University of Minnesota Law School where he was a member of the *Minnesota Law Review*. After law school he fulfilled his military obligation by serving four years in the United States Army JAG Corps stationed with the 7th Infantry Division where he tried twenty jury trials as both a defense attorney and a prosecutor. While he was a defense attorney, his cases included a murder trial where his client was acquitted of the murder charge. As a prosecutor, Mr. Schutz never lost a case and secured a 50 year sentence in a brutal rape and assault case.

Mr. Schutz is married to his high school sweetheart Janet and they have three adult children. Mr. Schutz enjoys outdoor sports and adventures. He has run several marathons and triathlons. He has also climbed Mount Kilimanjaro

**RONALD J. SCHUTZ, *continued***

**EXPERIENCE (Cont.)**

and trekked to Everest Base Camp.

**SELECTED RESULTS\***

**SELECTED TRIAL RESULTS**

Trial counsel in *Chloe v. ESquared Hospitality, et al.* Mr. Schutz secured a complete victory in an arbitration for celebrity chef, Chloe Coscarelli, and her business entity that restored her 50% ownership in the “by Chloe” restaurant company she founded and was previously valued in excess of \$60 million; enjoined the company from selling retail products; and awarded Chloe a \$2.2 million in attorneys’ fees and costs.

Trial Counsel in *Fonar Corporation v. General Electric*, a patent infringement case in which a federal jury in New York awarded Fonar Corporation \$110.5 million. The National Law Journal listed this case as the seventh largest jury verdict of any type in the year in which the case was tried. The case was affirmed on appeal in the amount of \$103 million and was cited by *IP Worldwide* as the largest patent jury verdict ever upheld on appeal at the time.

Trial counsel in *Grantley v. Clear Channel Communications, Inc.*, a patent infringement case in which a federal jury in the Eastern District of Texas awarded Grantley Corporation \$66 million. The jury found that Clear Channel Communications, Inc. infringed on four of Grantley Corporation’s patents related to an integrated inventory management system for radio advertising time. The jury also found that the infringement was willful and as a result, the court enhanced the damages by more than \$16.5 million, awarded prejudgment interest and entered judgment totaling more than \$89 million. The case settled while on appeal under confidential terms.

Trial Counsel in *St. Clair Intellectual Property Consultants, Inc. v. Canon, Inc.*, a case in which a federal jury in Wilmington, Delaware awarded Mr. Schutz’s client, St. Clair, \$34.7 million after a finding that Canon infringed four patents relating

**SELECTED RESULTS  
(Cont.)**

to digital camera technology. The case settled several months after verdict while a special master was investigating misconduct by Canon and its counsel that occurred during discovery and the trial.

Trial Counsel in *St. Clair Intellectual Property Consultants, Inc. v. Sony Corp.*, a case in which a federal jury in Wilmington, Delaware awarded Mr. Schutz's client, St. Clair, \$25 million after a finding that Sony infringed four patents relating to digital camera technology. The parties entered into a license agreement two days later, the terms of which are confidential.

Trial Counsel in *St. Clair Intellectual Property Consultants, Inc. v. Fuji, Ltd.* a case in which a federal jury in Wilmington, Delaware awarded Mr. Schutz's client, St. Clair, \$3 million after a finding that Fuji infringed four patents relating to digital camera technology. After a long and tortured post-trial history the verdict was reversed by the Federal Circuit on a claim construction issue.

Trial counsel in *Megdal Associates LLC v. La-Z-Boy, Inc.*, a case in which a federal jury in Fort Lauderdale awarded our client, Megdal Associates, \$5.7 million for breach of a technology license agreement. The award was increased to \$6 million with the award of prejudgment interest. While the case was pending on appeal, it settled with La-Z-Boy, paying Megdal Associates \$13.5 million.

Trial Counsel in *Personal Audio LLC v. Apple Inc.*, a patent infringement case in which a Texas federal jury awarded our client, Personal Audio LLC, \$8 million in damages after finding that Apple's iPods infringed our client's patent for an audio player that can download or receive navigable playlists. The court also awarded prejudgment interest in the amount of \$4,182,331 for a total judgment of \$12,182,331.

Trial Counsel in *LaserMaster Corporation v. Sentinel Imaging* resulted in jury verdict of \$2.2 million in a trade secret misappropriation case. Retained as trial counsel only five weeks before trial.

**SELECTED RESULTS  
(Cont.)**

Trial Counsel in *Carlson Marketing Group, Inc. et al. v. SME Associates* a case in which Mr. Schutz represented Carlson in an action against SME and its principals for theft of trade secrets relating to Carlson's Olympic hospitality business for the 2004 Summer Games in Athens. He obtained a temporary injunction and later a settlement including a permanent injunction.

**SELECTED APPELLATE RESULTS**

Lead Trial and Appellate Counsel in *Imation Corp. v. Koninklijke Philips Elec. N.V., et al.* Convinced the Federal Circuit to reverse the entry of judgment on the pleadings dismissing two of Imation's key counts, and instead to order judgment for Imation on the question of whether certain entities formed or acquired later qualify as "subsidiaries" that could benefit from Imation's patent license with Philips.

Lead Trial and Appellate Counsel in *Luigino's, Inc. v. Robert Peterson and IBP*, a case in which Mr. Schutz represented Robert Peterson, the CEO of IBP, and the company, in the defense of a \$500 million theft of trade secret, breach of fiduciary duty and breach of contract case. The District Court dismissed the case on a motion for summary judgment shortly before trial, a decision that was affirmed on appeal by the 8th Circuit.

Represented plaintiff Andersen Corporation in overturning a District Court decision granting the defendants' summary judgment and finding that claims of the asserted patent were invalid as obvious. The Federal Circuit's decision was one of the first post-KSR District Court findings of obviousness to be reversed by the Federal Circuit. The Supreme Court denied the defendants' petition for certiorari.

Trial and Appellate Counsel in *Fonar Corporation v. General Electric*, a patent infringement case in which a federal jury in New York awarded Fonar Corporation \$110.5 million. The case was affirmed on appeal by the Federal Circuit in the amount of \$103 million and was cited by *IP Worldwide* as the largest patent jury verdict ever upheld on appeal at the time.

**SELECTED RESULTS  
(Cont.)**

**SELECTED CASES THAT SETTLED OR  
RESOLVED PRIOR TO TRIAL**

*St. Clair Intellectual Property Consultants, Inc. Digital Camera Patent Litigation* (D. Del.). Represented St. Clair in a series of patent infringement suits involving digital camera technology. Three of those cases proceeded to trial and resulted in verdicts of \$34.7 million, \$25 million, and \$3 million. (Further details on these three verdicts above.) Settlements were reached prior to trials with the following defendants: Olympus, Nikon, Minolta, Seiko-Epson, Kodak, JVC, Panasonic, Kyocera, Samsung, Sanyo, Casio, Pentax, LG, BenQ, Concord, General Imaging Co., and Pantech. Settlements were reached after trials with Sony and Canon. Total settlements in this litigation exceeded \$240 million.

*TVI v. Microsoft*, (N.D. Calif.). Represented TVI in a patent infringement case involving technology related to the auto play function of Windows. Case settled prior to trial for a confidential amount.

*General Mills, Inc. v. Conagra, Inc.* (D. Minn.). Represented General Mills in a patent infringement case involving microwave popcorn technology. Case settled prior to trial for a confidential amount.

*General Mills, Inc. v. Rhodes Bake-N-Serv; Rhodes International* (D. Minn.). Represented General Mills in a patent infringement case involving food products. Case settled prior to trial a confidential amount.

*General Mills, Inc. v. Kraft Foods Global, Inc.* (D. Minn.). Represented General Mills in a patent infringement and breach of contract case involving rolled fruit products. Case settled prior to trial for a confidential amount.

*General Mills, Inc. v. Hom/Ade Foods* (E.D. Texas). Represented General Mills in a patent infringement case involving food products. Case settled prior to trial for a confidential amount.

**SELECTED RESULTS  
(Cont.)**

*General Mills v. Farley* (D. Minn.). Represented General Mills in a patent infringement action involving rolled fruit products. Case settled prior to trial for a confidential amount.

*Fargo Electronics, Inc. v. Magnacolor, et al.* (D. Minn.). Represented Fargo in a patent case involving printer technology. Case settled prior to trial for a confidential amount.

*Fargo Electronics, Inc. v. Sony Chemicals* (D. Minn.). Represented Fargo in a patent infringement case involving printer technology. Case settled prior to trial for a confidential amount.

*Fargo Electronics v. Iris Ltd., Inc.* (D. Minn.). Represented Fargo in a patent infringement case involving printer technology. Case settled prior to trial.

*Edge Specialists v. Citadel* (N.D. Ill.). Represented Edge in a patent infringement case related to automated derivative trading. Case settled prior to trial for a confidential amount.

*Manufacturing Administration & Management (MAMS) v. ICT Group.* (E.D.N.Y.). Represented MAMS in a patent infringement case related to call center technology that settled prior to trial for a confidential amount.

*Drexler Technology Corporation v. Sony Corporation and Dolby Laboratories,* (N.D. Calif.). Represented Drexler in a patent infringement case involving audio on film technology. Case settled prior to trial for a confidential amount.

*Collins Associates v. Object Design, Inc.* (D. Mass.) Represented Collins Associates in a breach of contract action involving an enterprise level software installation. Case settled prior to trial for a confidential amount.

*Netcentives v. Carlson Companies, Inc.* (N.D. Calif.). Represented Carlson in the defense of a patent infringement case. Case settled prior to trial.

**SELECTED RESULTS  
(Cont.)**

*Schwan's Shared Services, LLC v. McGill Technology Limited* (D. Mich.). Represented Schwan's in a patent infringement case involving food processing equipment. Case settled prior to trial.

*PointDX Inc. v. Voxar, Inc.* (M.D. N.C.). Represented PointDX in a patent infringement case involving virtual colonoscopy technology. Case settled prior to trial for a confidential amount.

*Hark Chan (Techsearch LLC) v. Intuit, Symantec, Electronic Arts* (N.D. Calif.). Represented Mr. Chan in a patent infringement case involving hyperlink technology. Case settled prior to trial.

*BTG International, Inc. v. Amazon.com, et al.* (D. Del.). Represented BTG in a patent infringement case involving e-commerce technology. Case settled prior to trial for a confidential amount.

*LP Matthews LLC v. Bath & Body Works, et al.* (D. Del.). Represented LP Matthews in a patent infringement case related to cosmetics. Case settled prior to trial for a confidential amount.

*Internet Media Corporation v. Dell, et al.* (D. Del.). Represented Internet Media in a patent infringement case involving e-commerce technology against several defendants. Case settled prior to trial for a confidential amount.

*Ag-Chem Equipment Co. v. Tyler Industries* (D.Minn.). Represented Tyler in the defense of a patent infringement case involving GPS guided fertilizer spreaders. Case settled prior to trial.

*Storer v. Hayes.* Represented James Storer in a patent infringement case involving computer technology. Case settled prior to trial for a confidential amount.

*Display Solutions v. Daktronics.* Represented Daktronics in the defense of a patent infringement action. Obtained summary judgment of non-infringement. Case proceeded to trial on Daktronics' declaratory judgment claims resulting in a finding that the patent was



**RONALD J. SCHUTZ, *continued***

**SELECTED RESULTS  
(Cont.)**

invalid. .

\* Past results are reported to provide the reader with an indication of the type of litigation in which we practice and does not and should not be construed to create an expectation of result in any other case as all cases are dependent upon their own unique fact situation and applicable law.

**RECOGNITION\*\***

Named a "Lawdragon Legend," *Lawdragon* (2021)

Named a "Litigation Star," *Benchmark Litigation* (2011-2017, 2019-2021 editions)

Listed in *IAM Global Leaders Guide* (2020-2021)

Listed in *IAM Strategy 300 - The World's Leading IP Strategists* (2012, 2018-2019)

Ranked #1 in Minnesota for Litigation: Intellectual Property in *Chambers USA* (2008-2021)

Named a "Minnesota Super Lawyer in Intellectual Property Litigation," *Super Lawyers* (2003-2021), "Top 10 Minnesota Super Lawyer" (2009, 2012-2018, 2021), and "Top 100 Minnesota Super Lawyer" (2006-2021)

Named a "Minnesota ICON," *Finance & Commerce and Minnesota Lawyer* (2018)

Listed as a "Recommended Individual for Litigation and Licensing in Minnesota"(2012 - 2020), "Top National Plaintiff Patent Lawyer"(2012 - 2020), and "Recommended Individual for Litigation in Minnesota"(2021) *IAM 1000: The World's Leading Patent Professionals*

Named a "Patent Star," *Managing Intellectual Property* (2013-2021)

Listed in "500 Leading Lawyers in America," *Lawdragon* (2010-2018)

Recipient of the Marquette University Opus College of Engineering Professional Achievement Award (2017).

**RONALD J. SCHUTZ, *continued***

**RECOGNITION (Cont.)**

Listed in "Who's Who Legal: Patents" (2017-present)

"Minneapolis Intellectual Property Lawyer of the Year," *Best Lawyers* (2010, 2011, 2017 editions)

Named a "Top Author" by JD Supra (2016)

Named a "Life Sciences Star," *LMG Life Sciences* (2012-2014, 2016, 2020)

Named an "Intellectual Property Trailblazer & Pioneer," *The National Law Journal* (2014)

Listed in *IAM250 - World Leading IP Strategists* (2011)

Listed in *IAM250 - World Leading IP Strategists* (2009)

Recipient of the "Distinguished Alumni Award," *Minnesota Law Review* (2009)

Named a "Top 10 Winning Attorney," by *The National Law Journal* (2008)

Fellow, American College of Trial Lawyers

Named to "3000 Leading Plaintiffs' Lawyers in America," *Lawdragon* (2007)

According to *Chambers USA's* profile "Ron Schutz's trial experience has earned him a reputation as 'one of the most successful IP lawyers in the country.' Schutz, chair of the firm's IP litigation department, has won a series of huge victories running to hundreds of millions of dollars."

Included in *The Best Lawyers in America* Eleventh Edition to the present

**RONALD J. SCHUTZ, *continued***

**RECOGNITION (Cont.)**

Named by *Minnesota Lawyer* as one of its  
“Attorneys of the Year” (2004)

\*\*Being named to the list or receiving the award is not intended  
and should not be viewed as comparative to other lawyers or to  
create an expectation about results that might be achieved in a  
future matter.

**BAR ADMISSIONS**

U.S. Supreme Court

Minnesota

New York

U.S. Court of Appeals, Eighth Circuit

U.S. Court of Appeals, Federal Circuit

U.S. District Court, District of Minnesota

U.S. District Court, District of Nebraska

U.S. District Court, Eastern District of Texas

U.S. District Court, Eastern District of Wisconsin

U.S. Court of Military Appeals

U.S. Army Court of Military Review

United States Patent and Trademark Office

**OTHER PROFESSIONAL  
ACTIVITIES**

Center of the American Experiment, Board of  
Directors, Former Chair of the Board

Tee It Up for The Troops, Board of Directors

St. Thomas Law School, Board of Advisors

YMCA of the North, Board of Directors (2011-  
2021)

Guthrie Theater, Board of Directors (2008-2020)

Minnesota Law Review, Board of Advisors (2008-  
2014)

University of Minnesota Law Alumni Association,  
President (2002-2003)

Northwest Suburbs Cable Communication  
Commission (1987-1989)

**PUBLICATIONS**

“Recovering Lost Profits,” *Twin Cities Business Magazine* (September 28, 2018)

“Accountants’ Liability,” *Financier Worldwide* (January 2017)

“Courtroom Developments and Their Impact on Patent Monetisation,” *IP Monetisation Yearbook 2012* (with Christopher K. Larus and Patrick M. Arenz)

“Debate Continues Over Paid-in-Full Patent Awards,” *The National Law Journal* (December 12, 2011) (with Patrick M. Arenz)

“Non-Practicing Entities and Permanent Injunctions Post-eBay,” *The Sedona Conference Journal*, Vol. 12 (Fall 2011) (with Patrick M. Arenz)

“Uncharted Waters: Determining Ongoing Royalties for Victorious Patent Holders Denied an Injunction,” *The Sedona Conference Journal*, Vol. XI (Fall 2010) (with Patrick Arenz)

“Proving Willful Infringement Post-Seagate: Don’t Divorce the Willfulness Analysis from its Tort Foundations as an Intent Inquiry,” *The Sedona Conference Journal*, Vol. X (Fall 2009) (with Brenda Joly)

“You Can Run But You Can’t Hide-271(a) Goes Wireless,” *Intellectual Property Today* (June 2005) (with Kimberly Miller)

“Case Management Issues in Patent Litigation,” *The Sedona Conference Journal* (Fall 2004) (with Jonathan Goins)

“Graphics Shed Light on Complex IP Cases,” *The National Law Journal* (July 16, 2001) (with Nicholas Boebel and Alex Treibitz, CEO of Z-Axis Corp.)

“‘Step-Plus-Function’ at Last Revisited,” *The National Law Journal* (May 24, 1999)

**PUBLICATIONS (Cont.)**

“Strategies for Patent Holders Contemplating Litigation,” *Managing Intellectual Property: Patent Yearbook* (1999)

“Are You ‘Ready for Patenting’?” Pfaff And The New On-Sale Bar Test,” *Robins, Kaplan, Miller & Ciresi L.L.P. Web Site* (April 26, 1999)

“If You Snooze, Do You Lose Your Right to Sue?” *The National Law Journal* (October 19, 1998)

“The Patent Files,” *Chief Executive* (June 1998)

“On Sale Bar Requires a More Complete Invention,” *The National Law Journal* (June 16, 1997)

“Vitronics Sets Road Map for Patent Construction,” *The National Law Journal*, October 28, 1996

“Educating the Jury: The Multimedia Way,” *New York Law Journal* (October 23, 1995)

“Computer Animation Tutors Jury,” *The National Law Journal* (September 11, 1995)

“Trade Dress Protection Expanded,” *Outside Counsel* (Winter 1994)

**BOOK CHAPTERS**

From Assets to Profits, Chapter 9: Patent Litigation: The Changing Economics of Risk and Return, Edited by Bruce Berman (Wiley 2009)

Patent Enforcement Best Practices, Chapter 6: Making the Client Aware of All the Angles (Aspatore Books 2007)

Making Innovation Pay, Chapter 9: It Takes More Than Being Right to Win a Patent Dispute, Edited by Bruce Berman (Wiley 2006)

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Patent Litigation Strategies Handbook, 2d Ed., Chapter 10: Interrogatories and Requests for Admissions, Edited by Berry L. Grossman and Gary M. Hoffman (BNA Books 2005)

**RONALD J. SCHUTZ, *continued***

**SPEAKING  
ENGAGEMENTS/  
LECTURES**

“Making the Complex Comprehensible: Tips, Techniques and Tactics from Opening Statement to Closing Argument,” *Midwest IP Institute*, Minneapolis, Minnesota (September 28, 2017)

“Making the Complex Comprehensible,” *Minnesota CLE*, Minneapolis, Minnesota (December 16, 2016)

“IP Litigation Roundtable Discussion,” *U.S. Agency for International Development*, Minneapolis, Minnesota (August 23, 2016)

“Private Party IP Litigation,” Panelist, *Pakistan Judges Conference*, Minneapolis, Minnesota (August 10, 2015)

“Emerging Trends in Patent Litigation,” *USC Gould School of Law 2015 Intellectual Property Institute*, Los Angeles, California (March 24, 2015)

“New Procedural Developments in Patent Litigation and Their Implications,” *Minnesota CLE*, Minneapolis, Minnesota (September 19, 2014)

“Intellectual Property Law Update,” *2014 Eighth Circuit Judicial Conference*, Omaha, Nebraska (August 7, 2014)

“Separating Fact from Fiction in Litigation by ‘Non-Practicing Entities,’” *American Conference Institute*, New York, New York (December 11, 2013)

“The 75 Keys to Winning Your Next Patent Case,” *Minnesota CLE*, Minneapolis, Minnesota (July 18, 2013)

“Balancing the Equities and Interests: Do Defendants Really Want to Go It Alone?” Panelist, Eastern District of Texas Bar Association, Plano, Texas (October 26, 2012)

“Case Management Post-AIA; Damages and Remedies; Claim Construction; Discovery; Expert Issues,” Panelist, *Thirteenth Annual Sedona Conference on Patent Litigation*, Del Mar, California (October 11-12, 2012)

**RONALD J. SCHUTZ, *continued***

**SPEAKING  
ENGAGEMENTS/  
LECTURES (Cont.)**

“Trends Inside the Courtroom: What Every Licensing Professional Should Know,” *LES*, Anaheim, California (March 13, 2012)

“The America Invents Act-Litigation Changes,” *Minnesota CLE*, Minneapolis, Minnesota (October 17, 2011)

“Transforming Our Trade Agenda For The Innovation Economy,” Panel Member, *Minnesota High Tech Association* (August 31, 2011)

“Minnesota Chapter of the Federal Bar Association Panel Presentation on Patent Jury Trials,” Minneapolis, Minnesota (April 29, 2011)

“Post Verdict Issues: Injunctions, Royalties & Contempt Proceedings,” Panelist, *The 11th Annual Sedona Conference on Patent Litigation*, Phoenix, Arizona (October 21-22, 2010)

“Judicial Diversity and the Selection Process - A Panel Discussion,” *Minnesota Defense Lawyers Association and Minnesota Association for Justice*, Stillwater, Minnesota (June 25, 2010)

“Declaratory Judgment and Related Matters in Patent Litigation, Webinar, *IP Chat* Channel (February 25, 2010)

“Litigating with an Acquired Patent: Proving that Trolls are Really Warm Fuzzy Creatures,” *AIPLA*, La Quinta, California (January 29, 2010)

“Tenth Annual Sedona Conference on Patent Litigation,” *The Sedona Conference Institute*, Hilton Sedona Resort & Spa, Sedona, Arizona (October 22-23, 2009)

“Case Study: Ensuring Optimum Efficiency when Litigation Work is Outsourced,” *American Conference Institute's LPO Summit*, New York, New York (February 23-24, 2009)

**RONALD J. SCHUTZ, *continued***

**SPEAKING  
ENGAGEMENTS/  
LECTURES (Cont.)**

“First Chair Forum for Private Practitioners – Litigators and Advisors; First Chair Forum for In-House Counsel - Advisors and Litigation Managers,” *The 2008 Midwest Intellectual Property Institute*, Minneapolis, Minnesota (September 25-26, 2008)

“Avoiding the Potential Pitfalls in Litigation Where Work has been Outsourced,” *American Conference Institute’s LPO Summit*, New York, New York (September 15-16, 2008)

“The Role of IP Litigation,” *Incremental Advantage*, Managing Intellectual Property for Maximum Returns Conference, San Francisco, California (July 16, 2008)

“Demystifying Judicial Appointments,” Minnesota State Bar Association Annual Convention, Duluth, Minnesota (June 16, 2008)

The 20th Annual General Counsel Conference, Panelist, *Corporate Counsel*, New York, New York (June 9-10, 2008)

“Licensing Portfolio Monetization, and the Future of Contingency Fee Patent Litigation,” *8th Annual Patent Law Institute*, San Jose, California (November 28, 2007)

“Gunfight at the IP Coral - World Class Trial Lawyers Demonstrate How to Win a ‘Bet the Company Case,’” *AIPLA Spring Meeting*, Boston, Massachusetts (May 9, 2007)

“Strategies for Managing Intellectual Property Litigation,” *IncreMental Advantage IP Litigation Summit*, New York City, New York (February 28, 2007)

“Patent Litigation,” *Patent Resources Group*, Caesar’s Palace Hotel & Casino, Las Vegas, Nevada (October 16-18, 2006)

Seventh Annual Sedona Conference on Patent Litigation, Sedona, Arizona (October 12-13, 2006)



**RONALD J. SCHUTZ, *continued***

**SPEAKING  
ENGAGEMENTS/  
LECTURES (Cont.)**

“Adopting a Theme for Your Case,” *BNA’s Patent Litigation Strategies Conference*, Redwood City, California (September 28, 2006)

“Financing IP Litigation,” *The Wall Street Transcript: Maximizing Returns on Your Intellectual Property Portfolio*, San Francisco, California (July 20-21, 2006)

“Patent Infringement Litigation,” *Patent Resources Group*, Hyatt Regency Coconut Point Resort & Spa, Bonita Springs, Florida (April 6-8, 2006)

“Patent Litigation: Big Changes on the Horizon,” *Inventors Network*, Minneapolis, Minnesota (February 21, 2006)

Sixth Annual Sedona Conference on Patent Litigation, Sedona, Arizona (October 27-30, 2005)

“Patent Litigation: Big Changes on the Horizon,” *Association for the Corporate Growth - Silicon Valley Chapter*, Los Altos Hills, California (October 13, 2005)

“What Should IP Laws Protect Going Forward?” *ABA Section of Intellectual Property Law, ABA Annual Meeting*, Chicago, Illinois (August 6, 2005)

“Licensing and Negotiation Strategies: The Litigator’s Perspective,” *AIPLA 28th Mid-Winter Institute*, Orlando, Florida (January 26, 2005)

“Patent Infringement Litigation,” *Patent Resources Group*, The Registry Resort, Naples, Florida (April 22-24, 2004)

“Managing the Gladiators-Surviving Patent Litigation,” *AUTM 2004 Annual Meeting*, San Antonio, Texas (March 6, 2004)

“Patent Litigation IV,” *The Sedona Conference*, Radisson Poco Diablo, Sedona, Arizona (November 20-21, 2003)

**RONALD J. SCHUTZ, *continued***

**SPEAKING  
ENGAGEMENTS/  
LECTURES (Cont.)**

“Contingent Fee IP Litigation: Are Potential Rewards Worth the Risks?” *2003 Midwest Intellectual Property Institute*, Hyatt Regency Hotel, Minneapolis, Minnesota (September 18-19, 2003)

“Patent Strategies 2003,” *FindLaw Corporate Counsel Center, Glasser Legal Works*, Stanford University, Stanford, California (June 9, 2003)

“Patent Strategies 2003,” *Glasser Legal Works*, Boston Harbor Hotel, Boston, Massachusetts (April 28, 2003)

“Basic Patent Infringement Litigation,” *Patent Resources Group*, The Registry Resort, Naples, Florida (May 2-4, 2002)

“Patent Infringement Litigation,” *Patent Resources Group*, Hyatt Regency Coconut Point Resort & Spa, Bonita Springs, Florida (April 17-19, 2005)

“Managing the Gladiators-Surviving Patent Litigation,” *AUTM 2002 Annual Meeting*, San Diego, California (February 28-March 2, 2002)

“Patent Litigation: Taking on the Corporate Infringer,” *William Mitchell Chapter of the Federalist Society for Law and Public Policy*, St. Paul, Minnesota (February 23, 2004)

“Handling Intellectual Property Issues in Business Transactions - Due Diligence in Intellectual Property Transactions,” *Practicing Law Institute*, Pentagon City, Virginia (February 11-12, 2002)

“Corporate Counsel - Keeping Ahead of the Game in 2002,” *Minnesota Institute of Legal Education*, Calhoun Beach Club, Minneapolis, Minnesota (January 30, 2002)

“Demonstrative Evidence - Using Evidence Throughout a Trial,” *Minnesota Institute of Legal Education*, Brooklyn Center, Minnesota (January 15, 2002)

**RONALD J. SCHUTZ, *continued***

**SPEAKING  
ENGAGEMENTS/  
LECTURES (Cont.)**

“Patent Litigation,” *The Sedona Conference*, Sedona, Arizona (November 15-16, 2001)

“Basic Patent Infringement Litigation,” *Patent Resources Group*, Westin Innisbrook Resort, Tampa Bay, Florida (April 22-24, 2001)

“Handling Intellectual Property in Business Transaction,” *Practicing Law Institute*, Tyson’s Corner, Virginia (February 12-13, 2001)

“Patent Litigation,” *The Sedona Conference*, Sedona, Arizona (November 9-20, 2000)

“Key Issues Facing Boards of Directors: Strategic Intellectual Property Portfolio Management,” *The Directors Roundtable*, Hotel Intercontinental, Los Angeles, California (October 4, 2000)

“Key Issues Facing Boards of Directors: Strategic Intellectual Property Portfolio Management,” *The Directors Roundtable*, Radisson Plaza Hotel, Minneapolis, Minnesota (September 22, 2000)

“The Trial Lawyer’s Approach to Winning Patent Cases,” The Palmer House Hilton, Chicago, Illinois (September 7, 2000)

“Basic Patent Infringement Litigation,” *Patent Resources Group*, The Registry Resort, Naples, Florida (April 13-15, 2000)

“Seven Habits of Highly Effective IP Trial Lawyers,” *2000 National CLE Conference-Intellectual Property Law*, Vail, Colorado (January 15, 2000)

“Advanced Course for Intellectual Property Litigation,” *Minnesota Institute of Legal Education*, Minneapolis Hilton & Towers Hotel, Minneapolis, Minnesota (June 18, 1999)

“Basic Patent Infringement Litigation,” *Patent Resources Group*, Doral Golf Resort & Spa, Naples, Florida (April 25-27, 1999)

**RONALD J. SCHUTZ, *continued***

**SPEAKING  
ENGAGEMENTS/  
LECTURES (Cont.)**

“Basic Patent Infringement Litigation,” *Patent Resources Group*, Ritz Carlton, Rancho Mirage, California (October 13-15, 1999)

“Trade Secrets,” *Minnesota Institute of Legal Education*, Marriott City Center, Minneapolis, Minnesota (January 26, 1999)

“Preparing the Trial Theme From Day One,” *1999 National CLE Conference-Intellectual Property Law*, Vail, Colorado (January 12, 1999)

“Business Implications of Recent Patent Infringement Cases,” *Annual Meeting of the Licensing Executives Society*, The Fontainebleau Hilton, Miami Beach, Florida (October 26, 1998)

“Courtroom Technology Trying Civil and Criminal Cases in New Ways,” *Suffolk Academy of Law*, Hauppauge, New York (October 19, 1998)

“Valuation of Intellectual Capital,” *ICM Conferences*, Marriott Marquis Hotel, New York, New York (September 17, 1998)

“Valuation of Intellectual Capital,” *ICM Conferences*, Park Hyatt Hotel, Los Angeles, California (August 26, 1998)

“Using Technology in Litigation,” *Minnesota State Bar Association CLE*, Minneapolis, Minnesota (February 20, 1998)

“Preparing for and Winning the \$100 Million Patent Case,” *1998 National CLE Conference - Intellectual Property Law*, Vail, Colorado (January 6-10, 1998)

“Enforcing Intellectual Property Rights,” *Directors Roundtable National Conference for Corporate Counsel*, Harvard Club, New York, New York (October 30, 1997)

“Enforcing Intellectual Property Rights,” *Directors Roundtable National Conference for Corporate Counsel*, Stamford Marriott, Stamford, Connecticut (October 30, 1997)

**RONALD J. SCHUTZ, *continued***

**SPEAKING  
ENGAGEMENTS/  
LECTURES (Cont.)**

“Case Study of Patent Infringement Damages From Beginning to End,” *Law & Politics Intellectual Property Damages Seminar*, Minneapolis Athletic Club, Minneapolis, Minnesota (May 5, 1997)

“Organizing the Trial for Successful Jury Trials in Patent and High Tech Litigation,” *American Conference Institute*, Park Lane Hotel, New York, New York (May 1-2, 1997)

“Demonstrative Evidence,” *Minnesota Institute of Legal Education*, Bloomington Marriott Hotel, Bloomington, Minnesota (January 31, 1997)

“Pretrial Planning and Strategy in the \$100 Million Patent Case,” *1997 National CLE Conference on Intellectual Property Law*, Law Education Institute, Inc. and The Bureau of National Affairs, Inc., Vail, Colorado (January 13-19, 1997)

“How to Introduce and Use Exhibits in the Courtroom,” *Minnesota State Bar Association CLE*, Minnesota Law Center, Minneapolis, Minnesota (October 29, 1996)

“Trial Skills Seminar - Demonstrative and Computer Evidence,” *Minnesota State Bar Association CLE*, Minnesota Law Center, Minneapolis, Minnesota (June 13, 1996)

“Analysis of *Fonar v. General Electric*, Including Litigation Trends and Tactics,” *Law & Politics Intellectual Property Law CLE*, Minneapolis Athletic Club, Minneapolis, Minnesota (May 20, 1996)

“Patent Malpractice: Avoiding, Defending Against, and Asserting,” *Patent Resources Group*, The Registry Resort, Naples, Florida (April 25-27, 1996)

“Organizing the Conduct of the Trial for Success,” *The American Conference Institute Seminar on Jury Trials in Patent and High Tech Litigation*, Hotel Nikko, Chicago, Illinois (April 22-23, 1996)

**RONALD J. SCHUTZ, *continued***

**SPEAKING  
ENGAGEMENTS/  
LECTURES (Cont.)**

“High Stakes - High Tech Intellectual Property Trials,” Course Chair, *Minnesota Institute of Continuing Legal Education*, Bloomington Marriott Hotel, Bloomington, Minnesota (April 12, 1996)

“Pitfalls in IP Practice That Lead to Allegations of Malpractice,” *ABA Section of Intellectual Property Law Eleventh Annual Spring Educational Programs*, Washington National Airport Hilton, Arlington, Virginia (April 11, 1996)

“Strategic Considerations and the Interplay Between Licensing and Litigation,” *Licensing Executives Society Luncheon Meeting*, Minneapolis Athletic Club, Minneapolis, Minnesota (November 2, 1995)

“How to Work with and Prepare Expert Witnesses in Federal Court Commercial Litigation to Support a \$110 Million Verdict,” *Minnesota Chapter of the Federal Bar Association*, Minneapolis Athletic Club, Minneapolis, Minnesota (October 18, 1995)

“Patent Litigation,” Minnesota Intellectual Property Law Association CLE at the 1995 Minnesota State Bar Association Convention, Bloomington, Minnesota (June 22, 1995)

“Pretrial Strategies,” Intellectual Property Litigation Seminar, *Minnesota State Bar Association Continuing Legal Education*, Minneapolis, Minnesota (February 10, 1995)

**MEDIA APPEARANCES**

*NBC Nightly News*  
*CBS Morning News*  
*The Wall Street Journal*  
*The Detroit Free Press*  
“Big Deals: *TiVo v. Verizon*,” *American Lawyer* (December 2012)  
*Law360*

Quoted in:

*WSJ Pro Bankruptcy*  
*Politico*  
*The New York Times*

**RONALD J. SCHUTZ, *continued***

**MEDIA APPEARANCES  
(Cont.)**

*The National Law Journal*  
*Newsday*  
*The American Lawyer*  
*Chief Financial Officer*  
*The Minneapolis Star Tribune*  
*The St. Paul Pioneer Press*  
*City Business*  
*Twin Cities Business Monthly*  
*The Fairfield County Business Journal*  
*Minnesota Lawyer*  
*Lawyer Monthly Magazine*

**EDUCATION**

University of Minnesota Law School, J.D., *with honors* (1981); Member of the Minnesota Law Review

Marquette University, *magna cum laude*,  
Mechanical Engineering